



ICC2023

Tarragona · Spain

4–8 OCTOBER 2023

**"Fem pinya!
Come Together to Rise Higher"**

icfconnect.net / www.icc2023spain.org



ICC 2023 CONTENT PROGRAM



Welcome letters from ICC chair and ICF chair	3
ICC 2023 Sponsors	6
ICC 2023 Exhibitors	8
Keynote Speakers	10
Plenary Panels	11
ICC Themes	12
Schedule at a glance	13
Daily schedule	14
PortAventura floor plan	24
Speaker Information	25
Special Additional Workshop Opportunity	53
Jim Cain	
Camp Study Tours	54
Hospitality & Exhibition Room	56
Bill Bowker "Butterfly Fund"	57
International Camping Fellowship	58
ICF Premium Supporters	59
ICF Awards recipients and nomination form	61
Link to Congress Feedback	73
#ThanksToCamp	74
ICC Organizing Committee and Congress volunteers - thank you!	75
ICF contact information	76

**"Fem pinya!
Come Together to Rise Higher"**

icfconnect.net / www.icc2023spain.org

WELCOME

Dear Esteemed Delegates of ICC 2023,

It is with immense joy and anticipation that I, as the President of the International Camping Fellowship (ICF), extend a heartfelt welcome to each and every one of you at the 12th International Camping Congress in the beautiful city of Tarragona, Spain.

This gathering marks a significant moment in our shared history. After a hiatus of six long years, we are finally able to come together in person, uniting camp professionals from every corner of the globe. The challenges of the last couple of years have been a stark reminder of the fragility of our world. However, they have also reaffirmed the importance of the work we do as camp leaders. We are the stewards of empathy, the builders of friendships, and the architects of cultural understanding. The seeds we plant in the hearts and minds of our campers have the power to transform lives and shape a more compassionate world.

On behalf of the ICF Board members, I want to express my deepest gratitude to all of you for your unwavering efforts to be present at this momentous event. I am confident that the 12th International Camping Congress will be etched in our memories for years to come, not just for the knowledge we will share, but for the connections we will forge and the inspiration we will draw from each other.

I must extend a special acknowledgment to our former Presidents present at this congress, Valery Kostin and John Jorgenson, who have played instrumental roles in leading ICF through challenging times and establishing a strong foundation for our organization. Your dedication and vision have been invaluable to us.

I would also like to commend the tireless efforts of the Congress Chair, Carolina Fleix Wright, as well as the entire Congress Organizing Team, including Alexia Sideri, Simon Sambrano, and the ICF Board members, Jill Dundas, John Jorgenson and Jeff Bradshaw. Behind the scenes, numerous volunteers have selflessly devoted their time and energy to make this gathering a reality. Your commitment is the backbone of our success.



ICC2023
Tarragona · Spain
4-8 OCTOBER 2023



Fahri Gozet
ICF President



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

As we gather here, let us celebrate the unity of purpose that brings us together. Let us cherish the diversity of ideas and experiences that enrich our community. And, above all, let us revel in the spirit of camaraderie and collaboration that defines the International Camping Fellowship.

I look forward to sharing inspiring conversations, gaining fresh perspectives, and renewing our collective commitment to the camp movement during this congress. Let us make the most of this opportunity to learn from one another, strengthen our bonds, and ignite the flames of positive change that our world so desperately needs.

Once again, welcome to the 12th International Camping Congress in Tarragona, Spain. Let us make this a gathering to remember.

With warm regards,

Fahri Gozet
ICF President

"Fem pinya!
Come Together to Rise Higher"

icfconnect.net / www.icc2023spain.org

WELCOME



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

Carolina Fleix-Wright

ICF takes great pride in welcoming all camp professionals to the 12th International Camping Congress in Spain.

The Congress takes place in the beautiful and historic city of Tarragona, Catalunya just one hour south of Barcelona along the eastern coast of Spain. In addition to the tradition of excellent educational offerings and networking opportunities of the International Camping Congress, ICC 2023 presents the best in hospitality, food and tourism. Pre- and Post-Congress Tours combine camp study tours with the best in regional recreation and adventure tourism.

Camps in Catalunya, and throughout Spain, have strong historic roots in camping and outdoor education. Camp professionals and academics are already planning their contributions to the global camp community. Sharing the regional experience and professional knowledge alongside that of ICF, we can celebrate our diversity and celebrate what we share.

Spain is a jewel of southern Europe. It includes 17 autonomous regions with diverse geography and cultures. Visit Madrid's Royal Palace and Prado museum, Segovia's Alcázar and Roman aqueduct, Barcelona's Sagrada Família and Rambla. Explore the mountains and the beaches. Savour the flavours and enjoy the people.

Following three disrupting years of pandemic and politics and six years since the last ICC in Sochi, Russia, the children of the world need camp and the camping world needs fellowship more than ever. Camp professionals need to come together as well. The Congress theme of "Come Together to Rise Higher" echoes the cultural tradition of Castell – communities of people coming together in common purpose to construct towers to lift up young children to their highest achievements.

Fem pinya! Come Together to Rise Higher in 2023

Yours sincerely,

Carolina Fleix-Wright
Congress Chair



English Summer S.A.
Camps since 1980

English Summer S.A.

English Summer S.A. It is a family business that organizes language camps in Spain, mainly in English, but also in other languages such as Spanish for foreign students. In addition, they also offer language courses abroad for young people, adults and professionals.



Port Aventura World

PortAventura World is an entertainment resort in Salou and Vila-seca, Tarragona, on the Costa Daurada in Catalonia, Spain. It is built around the PortAventura Park theme park, which attracts around 3.5 million visitors per year, making it the most visited theme park in Spain and the sixth most visited theme park in Europe. The resort includes a second theme park, Ferrari Land, since 2017 and also includes PortAventura Caribe Aquatic Park, six hotels, a convention center, and an RV park. It is one of the biggest resorts in Southern Europe which attracts around five million visitors per year. Reus Airport lies within 15 minutes driving distance and Barcelona Airport within one hour.



Tarragona
turisme

Patronat de Turisme de Tarragona

The team of professionals from the Catalan Tourist Board conduct promotional activities and commercial actions from both their headquarters in Catalonia and the 12 tourist promotion offices that they have around the world. Their goal is to help build a stronger Catalonia brand and to continue making Catalonia one of the world's most attractive tourist destinations.



Agència Catalana de la Joventut

The Agència Catalana de la Joventut (ACJ) is a public law entity, with its own legal personality, which is attached to the competent department in youth matters through the General Directorate of Youth.

Its purpose is to provide services to young people, run programs of interest to young people and manage the services that the Generalitat Administration deploys in this matter, in addition to advising local bodies on youth policies.



Asociación Hotelera de Tarragona

The Federation of Hospitality Business Associations of the Province of Tarragona (AEHT Federation) is 46 years old and brings together more than 800 members and 17 territorial and sectoral associations throughout the province of Tarragona.

In recent years they have experienced exponential growth: they have doubled the number of associates and employees; they have tripled the number of gastronomic events and they have been spokespersons in the media and key interlocutors with political representatives. In recent years they have continued to defend, promote, bring together and create cohesion in the hotel sector in Camp de Tarragona and the Terres de l'Ebre; to become a federation representative of the diversity and wealth of the territory and to continue evolving alongside our hotels, bars and restaurants.



Conference

Conference is an application that allows you to better organize your event and facilitates the interaction between participants. The application adapts to your needs and is ideal for any kind of event. You can choose the package that suits you best.



VIRISTAR

VIRISTAR

Exemplary Global Consulting

Best-in-class strategic consulting and training services to outdoor, business and education professionals worldwide.

Viristar provides a suite of training solutions and custom consulting services to support organizations in managing their risk to the highest standards.

WALLTOPIA

WALLTOPIA

Building walls and bridges since 1998.

Walltopia is the world's leader in the design and manufacture of climbing walls and active entertainment solutions.

Walltopia is a manufacturing company that started out in 1998 with the purpose of designing and manufacturing the most advanced climbing facilities in the world. They have produced over 1800 projects in 78 countries and on 6 continents.

Their products are installed across adventure parks, amusement parks, shopping malls, gyms, recreational areas, ski resorts, schools & universities, hotels and more.



CAMPAPP

CAMPAPP

Organización, gestión y control de viajes y campamentos.

CampApp - Organization, management and control of camps, excursions and other events.



sentinel
Playing ideas to life

SENTINEL

Sentinel: Creative and professional solutions.

Sentinel helps companies create unforgettable experiences through the manufacture of board games, toys and promotional gifts.

Sentinel manufactures for third parties; they help companies and entrepreneurs to make their projects come true.

They create unforgettable experiences for your teams, clients and strategic partners.



LA GRANJA

La Granja is dedicated to bringing the world of nature, farm animals and horses closer to schoolchildren in the country, as well as training their emotional skills to through activities and adventure circuits, with a method, the La Granja Method ©



GOTOCO

Gotoco offers a comprehensive solution for summer camp staffing worldwide. With partners spanning across 12 countries in Europe, Southeast Asia, China, Colombia, Japan, and more, we offer an all-encompassing all service package.

We support every step of the process:

1. Recruitment
2. Interview and Application Coordination
3. Travel Arrangements
4. 24/7 Support
5. Post programme support and motivation



SIGNO

At Signo we take care of your image and bring your events to life. Signo is a company created in 1979 that has a team of more than 30 professionals in the different fields of graphic arts who help make this possible. Always in constant evolution and committed to providing efficient, fast and quality service to all our clients. In the more than 3,000 m2 of our facilities, you can find a wide variety of state-of-the-art machinery, such as our computer equipment, digital printers, plotters, screen printing machines, pad printing, etc. to be able to serve the best finishes and with the highest quality in all products.



XCAMP

Never before has the camp secretariat achieved such results with the least cost and the greatest benefit of solving everyday problems with its campers!



Dr. David M. Alonso

University of Oviedo,
Padre Osso Faculty
Spain

"TRADITIONAL CAMP. PAST, PRESENT AND FUTURE. THREATS & OPPORTUNITIES"

THURSDAY • OCTOBER 05th
10:00 am - 10:45 am

Description:

This session addresses the evolution that traditional camps have followed, including their past, the current state and the threats and opportunities they face in the future.



Anna López Medina

General Manager
of Kid's Cluster
Spain

"MACRO TRENDS IN THE CHILD AND FAMILY SECTOR"

FRIDAY • OCTOBER 06th
9:50 am - 10:30 am

Description:

Presentation of the six global macro trends in the child and family sector that are redefining business models in this segment. The arrival of the Millennial generation to parenthood has transformed the experience of parenting, roles and relationships. It has even redefined the concept of "family". Millennials have taken longer to start their families, but they have done so with new attitudes and priorities that have transformed family dynamics, creating new demands for products and services.



Tom Rosenberg

President & CEO
of the American
Camp Association
USA

"QUALITY CAMP EXPERIENCES BUILD A WORLD OF BELONGING AND IN-DEMAND 21ST CENTURY JOB SKILLS"

SATURDAY • OCTOBER 07th
10:00 am - 10:50 am

Description:

Why is camp more essential for our kids today in this post-pandemic world? How does camp prepare them to contribute to economies and societies tomorrow meaningfully and enjoy thriving lives? There's an urgent need to transform learning systems to address learning gaps and equip young people with the knowledge, skills, and dispositions they will need to navigate the future. This is where the field of Camp comes in.



**Gabrielle Raill &
John Jorgenson**

International Camping
Fellowship (ICF)

COME AND JOIN A CELEBRATION OF CAMPING FROM ALL AROUND THE WORLD

THURSDAY • OCTOBER 05th • 11:15 am - 11:50 am



Dr. Laurie
Browne



Dr. Gwynn
Powell



Dr. Gwynn
Powell &
John
Jorgenson

PLENARY PANEL

1

THURSDAY
OCTOBER 05th
11:50 am - 12:50 pm

THE CASE FOR CAMP WHY DATA MATTERS

The panel explores how we get the data to tell the story and what the research community has done with it to further the understanding of the value of the camp experience.

PLENARY PANEL

2

FRIDAY
OCTOBER 06th
9:00 am - 9:45 am

NATURE: THE INGREDIENT THAT PUTS CAMP IN CONTEXT

This panel explores the idea of novelty in nature and how to build on the context to increase outcomes for campers and staff.

PLENARY PANEL

3

SATURDAY
OCTOBER 07th
9:00 am - 9:45 am

TOGETHER, STRONGER, FORWARD: MOVE IDEAS TO ACTION

This collaborative session features language specific areas with thought leaders primed to share their insights and observations. Discussion among all attendees explores methods to create energy and strategies to move big ideas forward in the camp and outdoor education industry for all our countries.

ICC 2023 THEMES



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

CAMP AND PEOPLE

Campers, staff, parents, special populations, issues of social justice, diversity, equity & inclusion, cross-cultural awareness, international staff and campers, recruitment, training, supervision, career opportunities.

CAMP AND PROGRAM

Program ideas, program development, innovation, planning, workshops, hand-on learning, intentional program design, adaptive programming.

CAMP AND BUSINESS

Strategy, operations, marketing, camping in the digital age, food service, health service, infrastructure, sustainable practices, safety/risk management, best practices, legal issues, government relations.

CAMP AND EDUCATION

Research, camp education, outdoor education, global education, trauma-informed care, therapeutic camping, recreation-education balance, school camping, after-school programs, forest schools.

**"Fem pinya!
Come Together to Rise Higher"**

icfconnect.net / www.icc2023spain.org

MORNING

AFTERNOON

EVENING

WEDNESDAY
04 OCT

ARRIVAL DAY

Hotel
Check In

Networking

ICF Board
Meeting

ICDC
completion

Pre Congress
tours

Airport
transfers

ALL DAY

ICC 2023
Registration
at the Hotel

🕒 3:00 pm-7:00 pm

DINNER

🕒 7:30 pm-9:00 pm

Informal Country
Delegations
Meetings
(Sala Bona)

🕒 7:30 pm-9:00 pm

**CONGRESS
WELCOME
PARTY**

🕒 9:00 pm-11:30 pm

THURSDAY
05 OCT

BREAKFAST

🕒 7:30 am-9:00 am

**ICC 2023
Opening
Ceremony**

🕒 9:00 am-10:00 am

**KEYNOTE
PRESENTER**
David Mendez

🕒 10:00 am-10:45 am

**#ThanksTo
Camp**

🕒 11:15 am-11:50 am

**PLENARY
PANEL 1**
The Case for Camp:
Why Data Matters

🕒 11:50 am-12:50 pm

LUNCH

🕒 1:00 pm-2:00 pm

**EDUCATIONAL
SESSION 1**

🕒 2:00 pm-2:50 pm

**EDUCATIONAL
SESSION 2**

🕒 3:00 pm-3:50 pm

**EDUCATIONAL
SESSION 3**

🕒 4:00 pm-4:50 pm

**EDUCATIONAL
SESSION 4**

🕒 5:00 pm
5:50 pm

Jim Cain
Team Building
Workshop

**Time on
your own**

🕒 5:00 pm
7:30 pm

DINNER

🕒 7:30 pm-8:45 pm

**VISIT
Ferrari Land
PortAventura Park**
(closes at 6:00 pm)

🕒 9:00 pm-11:30 pm

FRIDAY
06 OCT

BREAKFAST

🕒 7:30 am-9:00 am

PLENARY PANEL 2
Nature:
The Ingredient that
puts Camp In Context

🕒 9:00 am-9:45 am

**KEYNOTE
PRESENTER**
Anna Lopez

🕒 9:50 am-10:30 am

**EDUCATIONAL
SESSION 5**

🕒 11:00 am-11:50 am

**EDUCATIONAL
SESSION 6**

🕒 12:00 pm-12:50 pm

LUNCH

🕒 1:00 pm-2:00 pm

**Camp Study
Tours**
or
**Time on
your own**

🕒 2:30 pm-7:30 pm

DINNER

🕒 7:30 pm-9:00 pm

**NIGHT ON TOWN
ON YOUR OWN**
Special program
in Tarragona
**You can visit
Ferrari Land**
(closes at 10:00 pm)
PortAventura Park
(closes at 6:00 pm)

🕒 10:00 pm-11:30 pm

SATURDAY
07 OCT

BREAKFAST

🕒 8:00 am-9:00 am

PLENARY PANEL 3
A Plan for the Future

🕒 9:00 am-9:45 am

**KEYNOTE
PRESENTER**
Tom Rosenberg

🕒 9:45 am-10:30 am

**EDUCATIONAL
SESSION 7**

🕒 11:00 am-11:50 am

**EDUCATIONAL
SESSION 8**

🕒 12:00 pm-12:50 pm

LUNCH

🕒 1:00 pm-2:00 pm

**EDUCATIONAL
SESSION 9**

🕒 2:00 pm-2:50 pm

**EDUCATIONAL
SESSION 10**

🕒 3:00 pm-3:50 pm

**CLOSING
CEREMONY**

🕒 4:00 pm-5:00 pm

**Time on
your own**

🕒 5:00 pm-8:30 pm

**GALA DINNER
&
CLOSING
PARTY**

🕒 8:30 pm-11:30 pm

SUNDAY
08 OCT

BREAKFAST

🕒 8:00 am-9:00 am

DEPARTURES

Hotel
check out

Post Congress
meetings

Post Congress
tours begin

Airport
transfers

ALL DAY



SCHEDULE

XII

INTERNATIONAL CAMPING CONGRESS

CONGRESS OVERVIEW



ICC2023
Tarragona · Spain

www.icc2023spain.org

THURSDAY • OCTOBER 5th • 2:00 pm - 2:50 pm

PRESENTER

SESSION TITLE

LOCATION

**Jeff
Baierlein**

Viristar
USA

**FROM THEORY TO PRACTICE:
APPLYING CURRENT RESEARCH IN
SYSTEMS-BASED RISK MANAGEMENT
TO CAMP SAFETY**

Congress theme: Camp & Business

**Room
Alexandria 1**

Session presented
in English

**David
Strickland**

Victorian Government
Australia

**POSITIVE START
AN \$80M AUD VICTORIAN GOVERNMENT
INVESTMENT IN CAMPS AS A MEDIUM
FOR STUDENT RECOVERY POST COVID 19**

Congress theme: Camp & Education

**Room
Alexandria 3**

Session presented
in English

**Luisa
Solórzano
Ferrer**

La Llanada
Venezuela / USA

**CULTURE MARKETING
IS WHAT MAKES THE WHEEL SPIN**

Congress theme: Camp & Business

**Room
Alexandria 4**

Session presented
in English

**Dr. Victoria
Povilaitis**

Tim Hortons
Foundation Camps
Canada

**TAKING A PROACTIVE APPROACH
TO WELLBEING: THE YEAR MODEL**

Congress theme: Camp & People

**Room
Alexandria 5**

Session presented
in English

**Tony Tan &
Yen Kai Lye**

Innotrek Pte Ltd &
Pivotal Learning
Singapore

**SINGAPORE OUTDOORS
AND DEVELOPMENT OF THE STANDARDS**

Congress theme: Camp & Business

**Room
Barcino 1**

Session presented
in English

ALL DAY

**EXHIBITORS HALL, HOSPITALITY
& INTERNATIONAL ROOM
(INFORMAL MEETINGS & PRESENTATIONS)**

**Room
Barcino 2**

**Oscar Bücheler
De Pavia**

Cetia Ti
Campamentos
México

**CAMP AS A WAY TO BE CLOSER
TO NATURE FOR PARTICIPANTS AND STAFF**

Congress theme: Camp and Program

**Room
Barcino 3**

Session presented
in Spanish

THURSDAY • OCTOBER 5th • 3:00 pm - 3:50 pm

PRESENTER

SESSION TITLE

LOCATION

Dr. John Allan

Inspiring Learning
UK

**ADAPTING TO CHANGE THROUGH
CAMP BASED 21ST CENTURY
SKILL LEARNING: A STUDY
OF RESILIENT YOUNG PEOPLE**

Congress theme: Camp & Education

**Room
Alexandria 1**

Session presented
in English

Pep Montes

ACELEC
Spain

**MODEL IN DEFENSE OF
THE INDUSTRY**

Congress theme: Camp & Business

**Room
Alexandria 3**

Session presented
in Spanish

Edu Iglesias

HEROS Camps
Spain

CAMPS FOR ENTREPRENEURS

Congress theme: Camp & Business

**Room
Alexandria 4**

Session presented
in Spanish

**Jeff
Bradshaw**

Camp Wenonah
Canada

**STAFF RECRUITMENT, RECOGNITION
& RETENTION IN A POST PANDEMIC
WORLD**

Congress theme: Camp & People

**Room
Alexandria 5**

Session presented
in English

EXHIBITION

**EXHIBITORS PRESENTATION
WALLTOPIA / CAMPAPP**

**Room
Barcino 1**

ALL DAY

**EXHIBITORS HALL, HOSPITALITY
& INTERNATIONAL ROOM
(INFORMAL MEETINGS & PRESENTATIONS)**

**Room
Barcino 2**

Jan Vieth

Camp Adventure
Germany

**SUCCESSFUL BUSINESS MODELS
IN THE CAMP INDUSTRY
HOW TO START**

Congress theme: Camp & Business

**Room
Barcino 3**

Session presented
in English

THURSDAY • OCTOBER 5th • 4:00 pm - 4:50 pm

PRESENTER

SESSION TITLE

LOCATION

Yuan Zhang

Children's Camp
Education Alliance
(CCEA)
China

**CHINA CAMP AND EDUCATION
DEVELOPMENT OVERVIEW BY CCEA**

Congress theme: Camp & Education

**Room
Alexandria 1**

Session presented
in English

**Vanessa
Rodríguez R.**

PortAventura
Entertainment SAU
Spain

**MEASURE YOUR ESG ACTIONS
THROUGH B CORP**

Congress theme: Camp & Business

**Room
Alexandria 4**

Session presented
in Spanish

**Leonardo
Petarca &
Luis Rivero**

La Llanada
Venezuela

**GREEN CAMPS:
BUILDING A SUSTAINABLE FUTURE**

Congress theme: Camp & Education

**Room
Alexandria 5**

Session presented
in Spanish & English

**Denisse
Calderón &
Daniel Kasnick**

Camp D&D
Perú / USA

**FAMILY INVOLVEMENT FOR CAMPER
EMPOWERMENT**

Congress theme: Camp & People

**Room
Barcino 1**

Session presented
in English

ALL DAY

**EXHIBITORS HALL, HOSPITALITY
& INTERNATIONAL ROOM
(INFORMAL MEETINGS & PRESENTATIONS)**

**Room
Barcino 2**

**Oksana
Saveleva**

Promoting Children's
Recreation
Russia

**STUDY OF THE ACTIVITY'S EFFECTS
IN RUSSIAN CHILDREN'S CAMPS**

Congress theme: Camp & Program

**Room
Barcino 3**

Session presented
in Russian (*)

(*)simultaneously
translated to English

THURSDAY • OCTOBER 5th • 5:00 pm - 5:50 pm

PRESENTER

SESSION TITLE

LOCATION

**Manel
Sánchez**

EYCA (European
Youth Card)
Belgium

**PUBLIC POLICIES AND CAMPS:
A EUROPEAN VISION**

Congress theme: Camp & Business

**Room
Alexandria 1**

Session presented
in English

Dr. Jim Cain

TeamWork
& TeamPlay
USA

**TEAM BUILDING ACTIVITIES
TO HELP YOU RE-BUILD, RE-CONNECT,
RE-ENGAGE AND RE-UNITE
YOUR COMMUNITY (Workshop)**

Congress theme: Camp & Program

**Room
Alexandria 3**

Session presented
in English

PREPAY

workshop until 6:45 pm

**Sergi Padilla
Bartolomé**

PortAventura
Entertainment SAU
Spain

**PORTAVENTURA FOUNDATION,
THE BRANCH THAT MOVES FORWARD
THE COMPANY'S SOCIAL ACTION**

Congress theme: Camp & People

**Room
Alexandria 4**

Session presented
in Spanish

**Art Beltrán
Vellvé**

Cataluña's Association
of Holiday Centers
and Hostels
Spain

**THE SCHOOL COLONIES OF CATALUÑA,
PLACES WHERE THOUSANDS OF CHILDREN
LEARN TO SHARE AND COEXIST**

Congress theme: Camp & People

**Room
Alexandria 5**

Session presented
in Spanish

**Kiky Reski
Amirullah**

Green Camp Bali
Green School Bali
Indonesia

**OUTDOOR NATURE-BASED
CAMP EDUCATION**

Congress theme: Camp & Education

**Room
Barcino 1**

Session presented
in English

ALL DAY

**EXHIBITORS HALL, HOSPITALITY
& INTERNATIONAL ROOM
(INFORMAL MEETINGS & PRESENTATIONS)**

**Room
Barcino 2**

**Andrey Makarov &
Elena Makarova**

Support of International
Children's and Youth Initiatives
"COMMONWEALTH"
Russia

**INTERNATIONAL PROGRAMS OF
THE COMMONWEALTH FOUNDATION
A PLATFORM FOR FRIENDSHIP, COOPERATION
OF CHILDREN FROM ALL OVER THE WORLD**

Congress theme: Camp & Education

**Room
Barcino 3**

Session presented
in English

FRIDAY • OCTOBER 6th • 11:00 am - 11:50 am

PRESENTER

SESSION TITLE

LOCATION

**Marianne Bird &
Kendra Lewis**

University of California
& University of
New Hampshire
USA

**AN EXAMINATION OF INTENTIONAL
PROGRAM DESIGN
IN IMPROVING YOUTH OUTCOMES**

Congress theme: Camp & Program

**Room
Alexandria 1**

Session presented
in English

**Michelle
Cummings**

Training Wheels
USA

**EFFECTIVE DEBRIEFING TOOLS
& TECHNIQUES**

Congress theme: Camp & Education

**Room
Alexandria 3**

Session presented
in English

**Ana Matilde
Capellin**

La Llanada
Spain

**TO REFRESH OR NOT TO REFRESH
YOUR BRAND IDENTITY**

Congress theme: Camp & Program

**Room
Alexandria 4**

Session presented
in English

**Makela Elvy
M.Ed.**

Camp Reimagined
USA

**CREATING A PROGRAM DESIGN
THAT CENTERS YOUTH VOICE**

Congress theme: Camp & Program

**Room
Alexandria 5**

Session presented
in English

EXHIBITION

**EXHIBITORS PRESENTATION
VIRISTAR / SENTINEL**

**Room
Barcino 1**

ALL DAY

**EXHIBITORS HALL, HOSPITALITY
& INTERNATIONAL ROOM
(INFORMAL MEETINGS & PRESENTATIONS)**

**Room
Barcino 2**

Delane Lim

Character & Leadership
Academy Limited
Singapore

**USING EXPERIENTIAL LEARNING
WITH A FOCUS ON MENTAL HEALTH**

Congress theme: Camp & Program

**Room
Barcino 3**

Session presented
in English

FRIDAY • OCTOBER 6th • 12:00 pm - 12:50 pm

PRESENTER

SESSION TITLE

LOCATION

**Cristina
Gutiérrez L.**

La Granja Ability
Training Center
Spain

**A PROJECT OF EMOTIONAL EDUCATION
IN EDUCATIONAL LEISURE.**

LA GRANJA METHOD, WITH SCIENTIFICALLY
PROVEN RESULTS BY THE UNIVERSITY
OF BARCELONA GROU

Congress theme: Camp & People

**Room
Alexandria 1**

Session presented
in Spanish

**Rifatcan
Barutcugil &
Fahrettin Gözet**

Camp Future Stars
Turkey

**STREAMLINING CAMP 360: STRATEGIES
FOR ONGOING OPTIMIZATION &
SIMPLIFICATION IN MARKETING & CAMP
OPERATIONS FOR SUSTAINABLE PROFIT**

Congress theme: Camp & Business

**Room
Alexandria 3**

Session presented
in English

**Gabrielle Raill &
Kate Taylor**

Camp Ouareau
Women in Camping
Canada

WOMEN IN CAMP SUMMIT POP-UP

Congress theme: Camp & Education

**Room
Alexandria 4**

Session presented
in English

Jaume Ramos

Eix Estels/ANEACAMP
Spain

**BEYOND INTROSPECTION, THE SEARCH
FOR INTERNAL VALUES IN AN EDUCATIONAL
LEISURE ORGANIZATION**

Congress theme: Camp & Business

**Room
Alexandria 5**

Session presented
in English

**Mtra. Jessica
Lajud**

Bonding
Mexico

**CONSCIOUS COMPETITION TO DRIVE
THE GROWTH OF PARTICIPANTS**

Congress theme: Camp & People

**Room
Barcino 1**

Session presented
in Spanish

ALL DAY

**EXHIBITORS HALL, HOSPITALITY
& INTERNATIONAL ROOM
(INFORMAL MEETINGS & PRESENTATIONS)**

**Room
Barcino 2**

**Ana Megia
Flores**

English Summer
Fundación Portaventura
Spain

**LIFE WITH WILLIAMS; ONLY I SET
THE LIMITS FOR MYSELF**

Congress theme: Camp & People

**Room
Barcino 3**

Session presented
in Spanish

SATURDAY • OCTOBER 7th • 11:00 pm - 11:50 pm

PRESENTER

SESSION TITLE

LOCATION

**Thomas
Appleyard &
Jennifer Jupp**

Camp Wenonah
Canada

**RASCI:
A TOOL FOR ROLE CLARITY
ON COLLABORATIVE TEAMS**

Congress theme: Camp & Business

**Room
Alexandria 1**

Session presented
in English

Julio Martínez

ANEACAMP
Spain

**ANEACAMP, THE BEGINNING OF
THE FIRST NATIONAL ASSOCIATION
OF CAMPS IN SPAIN.
WHERE DO WE COME FROM AND WHERE
ARE WE AIMING FOR**

Congress theme: Camp & Education

**Room
Alexandria 3**

Session presented
in Spanish

Dr. Jim Cain

TeamWork & TeamPlay
USA

THE ADVENTURE TRAIL

Congress theme: Camp & People

**Room
Alexandria 4**

Session presented
in English

Marina Civit

ACELLEC
Spain

**UNIVERSALIZE SUMMER COLONIES:
THE CHALLENGE OF THE EDUCATIONAL
SYSTEM**

Congress theme: Camp & Education

**Room
Alexandria 5**

Session presented
in Spanish

Diandian Duan

Institute For Camp
Education (ICE)
China

DIFFERENT CAMP INDUSTRY IN CHINA

Congress theme: Camp & Business

**Room
Barcino 1**

Session presented
in English

ALL DAY

**EXHIBITORS HALL, HOSPITALITY
& INTERNATIONAL ROOM
(INFORMAL MEETINGS & PRESENTATIONS)**

**Room
Barcino 2**

**Amanda
Pardue Barrot**

American Village Camps
Go&Live Group
France

**TEAM COMMUNICATION TECHNIQUES
FOR A MULTILINGUAL CAMP TEAM**

Congress theme: Camp & People

**Room
Barcino 3**

Session presented
in English

SATURDAY • OCTOBER 7th • 12:00 pm - 12:50 pm

PRESENTER

SESSION TITLE

LOCATION

**Dr. Jim Sibthorp &
Dr. Laurie Browne**

University of Utah &
American Camp
Association (ACA)
USA

**LEARNING FROM EIGHT DECADES
OF GLOBAL CHARACTER TRAINING:
EXAMINING CHARACTER DEVELOPMENT
ACROSS WITH THE OUTWARD BOUND
INTERNATIONAL NETWORK**

Congress theme: Camp & Program

**Room
Alexandria 1**

Session presented
in English

**Joel Thompson,
Brendan Smith &
Ellen Worthington**

Sustainability in Camps
Project Lead, YMCA
Camps & Aurecon Senior
Sustainability Advisory
Consultant / Australia

**EMBEDDING SUSTAINABILITY INTO
CAMPS: A SIMPLE & COST EFFECTIVE
ROADMAP TOWARDS NET ZERO FROM
AN AUSTRALIAN CAMPS PERSPECTIVE**

Congress theme: Camp & Business

**Room
Alexandria 3**

Session presented
in English

Olivier Lauzon

Camp Portneuf
Canada

**BEYOND THE SUMMER:
HOW CAN WE IMPACT THE LIVES
OF CAMPER'S DURING THE SCHOOL YEAR**

Congress theme: Camp & Program

**Room
Alexandria 4**

Session presented
in English

Marco Reyes

YMCE Camps
China

**CAMP IN CHINA:
NAVIGATING THE CHINESE MARKET**

Congress theme: Camp & Business

**Room
Alexandria 5**

Session presented
in English

**Svetlana
Petrova**

Children's Creative
Center LLC
Russia

**ETHNO WORLD IN THE
CHILDREN'S CAMP**

Congress theme: Camp & People

**Room
Barcino 1**

Session presented
in Russian (*)

(*)simultaneously
translated to English

EXHIBITION

**EXHIBITORS HALL, HOSPITALITY
& INTERNATIONAL ROOM
(INFORMAL MEETINGS & PRESENTATIONS)**

**Room
Barcino 2**

ALL DAY

**EXHIBITORS PRESENTATION
LA GRANJA / CONFERENCE - XCAMP**

**Room
Barcino 3**

SATURDAY • OCTOBER 7th • 2:00 pm - 2:50 pm

PRESENTER

SESSION TITLE

LOCATION

**Utku
Toprakseven**

4GLOBAL
UK

**HARNESSING THE POWER OF DATA:
ENHANCING DECISION-MAKING
IN CAMP BUSINESS**

Congress theme: Camp & Business

**Room
Alexandria 1**

Session presented
in English

**Oksana
Petrovskaya**

Russian Children's
Centre "Orlyonok"
Russia

**CAMP AROUND THE WORLD:
COOPERATION MECHANISMS**

Congress theme: Camp & People

**Room
Alexandria 3**

Session presented
in English

**Fahri Gözet &
Jeff Bradshaw**

**ICF ASSOCIATION NETWORK
& COUNTRY REPRESENTATIVES
MEETING**

Congress theme: Camp & Business

**Room
Alexandria 4**

Session presented
in English

Dr. Jinghui Li

YMCE Camps
China

MORE THAN CAMP 不止于营地

Congress theme: Camp & Business

**Room
Alexandria 5**

Session presented
in English

**Andrea Veloz
Blanco**

MG Campamento
Venezuela

**7 KEYS FOR TALENT ATTRACTION
AND RETENTION**

Congress theme: Camp & People

**Room
Barcino 1**

Session presented
in English

ALL DAY

**EXHIBITORS HALL, HOSPITALITY
& INTERNATIONAL ROOM
(INFORMAL MEETINGS & PRESENTATIONS)**

**Room
Barcino 2**

**Dr. Laurie
Browne**

American Camp
Association
USA

ICF RESEARCH AGENDA DISCUSSION

Congress theme: Camp & Program

**Room
Barcino 3**

Session presented
in English

SATURDAY • OCTOBER 7th • 3:00 pm - 3:50 pm

PRESENTER

SESSION TITLE

LOCATION

**Prof. Pere
Lavega-Burgués**

Catalunya's National
Institute of physical
education (INEFC)
Spain

**OPPORTUNITY PROJECT.
NETWORKING THROUGH TRADITIONAL
GAMES TO TRANSFORM 21ST
CENTURY'S SOCIETY**

Congress theme: Camp & Program

**Room
Alexandria 1**

Session presented
in Spanish

**Valerii
Astanchuk**

Children's Camp
HAGLAR
Russia

**WELL-BEING AND CAMPERS'
SUCCESSFUL TRACKING**

Congress theme: Camp & People

**Room
Alexandria 3**

Session presented
in English/Russian

**Marco Reyes &
Joel Thompson**

ICF Board

ICF EMERGING LEADERS MEETING

Congress theme: Camp & Business

**Room
Alexandria 4**

Session presented
in English

Vivian Zhao

Camp Naturejoy
China

**CAMP BUSINESS MODEL EXPERIENCE
SHARING: HOW TO DRIVE A CAMP
TO BE OPEN 365 DAYS A YEAR**

Congress theme: Camp & Business

**Room
Alexandria 5**

Session presented
in English

**CEO Peter
McDougall**

Australian Camp
Association
Australia

**GETTING SCHOOLS BACK
INTO CAMPS POST COVID**

Congress theme: Camp & Education

**Room
Barcino 1**

Session presented
in English

EXHIBITION

**EXHIBITORS HALL, HOSPITALITY
& INTERNATIONAL ROOM
(INFORMAL MEETINGS & PRESENTATIONS)**

**Room
Barcino 2**

ALL DAY

**EXHIBITORS PRESENTATION
GOTOCO / SIGNO**

**Room
Barcino 3**

PORTAVENTURA FLOOR MAP



ICC2023
Tarragona · Spain
4-8 OCTOBER 2023



Nivel 0
Ground floor

"Fem pinya!
Come Together to Rise Higher"

icfconnect.net / www.icc2023spain.org



XII
INTERNATIONAL
CAMPING CONGRESS

ICC 2023
Presenters
Bio



Ms. Amanda Pardue Barrot

(France/Francia)

Amanda, Educational Director of American Village Camps in France is a camp enthusiast and mom who grew up in Florida (USA), going to, and then, working at American summer camps. The transition to France was all about camp, where she worked her way up the ladder, starting off as a mono-lingual counselor. Today, 15 years into managing bilingual French camps, a French-certified Camp Director and French childcare trainer, Amanda brings her enthusiasm and experience to ICC.

Amanda, Directora Educativa de los Campamentos de American Village en Francia es una entusiasta de los campamentos y una madre que creció en Florida (USA), que asistió y más tarde trabajó en Campamentos de Verano Americanos. La transición a Francia fue siempre con la mirada puesta en los campamentos, donde se abrió camino dentro de la empresa, empezando como una consejera monolingüe. Hoy en día, 15 años después, gerencia campamentos franceses bilingües, es una Directora certificada y una cuidadora infantil francesa. Amanda trae todo su entusiasmo y experiencia al ICC.

Mrs. Ana Matilde Capellin

(Spain/España)

With a BS in Psychology, a MS in Communication Management, a Coaching Certification, over 10 years of experience in Camp Management and 2 years in a Marketing Consulting Agency, I have discovered many ways of acknowledging the importance of camp experiences.

As a slow marathon runner, author of the worst jokes ever and recreational piano player, I enjoy life everyday as I do my best inspiring others to be their best version of themselves.

Con una licenciatura en Psicología, un Máster en gestión de comunicaciones, una certificación en coaching, más de 10 años en manejo de campamentos y 2 años en una agencia de consultoría de Marketing, he descubierto muchas maneras de reconocer la importancia de las experiencias en campamento.

Como una corredora muy lenta de maratones, narradora de los peores chistes y pianista recreacional, disfruto de la vida todos los días mientras hago mi mejor esfuerzo en inspirar a otros a ser la mejor versión de ellos mismos.

Miss Ana Megía Flores

(Spain/España)

My name is Ana. I'm from Tarragona and I'm 31 years old. I was born with Williams Syndrome, a rare inconspicuous disorder. I work in PortAventura since 2017 and in PortAventura Foundation since 2019. I was a student at English Summer from 6 to 17 years old and now I'm also working with them. Since I was little I've always liked languages and that's why in English Summer I learned English! I really like music and theater but I also like painting, writing or learning languages like English!



ICC 2023
Presenters
Bio



ICC2023
Tarragona • Spain
4-8 OCTOBER 2023

Me llamo Ana soy de Tarragona y tengo 31 años, nací con síndrome de Williams, una enfermedad rara con poca visibilidad, trabajo en Port Aventura desde 2017 y en la fundación del Port Aventura desde 2019. Fui alumna en English Summer Camps desde los 6 hasta los 17 años y ahora estoy trabajando también con ellos. Desde bien pequeña siempre me han gustado los idiomas y es por eso que en English Summer aprendí inglés! Me gusta mucho la música y el teatro pero también me gusta pintar, escribir o aprender idiomas como el inglés!

Miss Andrea Veloz Blanco (Venezuela)

Andrea Veloz is an Organizational and Industrial Psychologist with a lifetime experience in the camp industry. Currently, she is the General Coordinator at MG Campamento, where she started her path as a camper. This journey gave her the opportunity to firsthand witness the profound impact this experience has on children. As she began to experience camp through different roles, she realized that staff experience is equally, if not more, enriching than that of being a camper. She is passionate about enhancing staff experience to help develop young leaders, creating value in the individual as well as the organizational level.

Andrea Veloz es una Psicóloga Organizacional e Industrial con toda una experiencia de vida en la industria de campamentos. Actualmente es la Coordinadora General en MG Campamento, donde empezó su camino como campista. Este viaje le ha dado la oportunidad de apreciar de primera mano la profundidad del impacto que esta experiencia tiene en la vida de los niños. Como empezó experimentando el campamento en diferentes roles, se ha dado cuenta que la experiencia como staff es igualmente, si no más, enriquecedora que la de ser campista. Es apasionada sobre la mejora de la experiencia del staff para ayudar a desarrollar jóvenes líderes, creando valor en el nivel individual tanto como en el organizacional.

Andrey Makarov (Rusia/Russia)

Andrey began working as a camp counselor and grew up to Deputy Marketing Director at the Artek International Children's Center. Work experience in the positions of head of sales department and deputy General director of a children's recreation company, head of children's health camps, head of international educational programs.

Andrey empezó a trabajar como guía de campamento, creció y se convirtió en director adjunto de mercadeo del Centro Infantil Internacional Artek. Posee experiencia laboral en los puestos de jefe del departamento de ventas y director general adjunto de una empresa de recreación infantil, jefe de campamentos de salud infantil, jefe de programas educativos internacionales.



XII
**INTERNATIONAL
CAMPING CONGRESS**

ICC 2023
Presenters
Bio



ICC2023
Tarragona • Spain
4–8 OCTOBER 2023

Miss Ana López (Spain/España)

Anna López, Clúster Manager: Is Executive MBA by EADA Business School, Graduate in Administration and Enterprises Direction and Diploma Enterprises Science by University of Barcelona. Counts with more than 12 years of experience managing strategic projects in business development, marketing and communications and internationalizations in diverse sectors like banking, automotive, mobility and at the current stage, more than 7 years of experience coordinating innovative projects and enhancing the experience of consumers in the sector of products and children's services.

Anna López, Clúster Manager: Es Executive MBA por EADA Business School, Licenciada en Administración y Dirección de Empresas y Diplomada en Ciencias Empresariales por la Universidad de Barcelona. Cuenta con más de 12 años de experiencia dirigiendo proyectos estratégicos en desarrollo de negocios, marketing y comunicaciones e internacionalización en diversos sectores como banca, automoción, movilidad y en la etapa actual, más de 7 años de experiencia coordinando proyectos de innovación y mejora de la experiencia del consumidor en el sector de productos y servicios infantiles.

Sr. Art Beltrán Vellvé (Spain/España)

Director of the House of Colonies Mas Gorgoll and member of the ACCAC Board. Monitor and Director of educational games, I've been on the field working in the scholar colonies, summer colonies, nature routes/camps and I've been the coordinator of educational games of the Association La Sorellona for the Estival Campaign of educational games in the frame of environmental education. Part of my labor in the sector has been made in the Escola Empordà as a trainer of new monitors and directors of educational games. Borned and raised in the House of Colonies Mas Gorgoll of Palamós, Gerona, currently I co-direct in the centered project in the reception of school and summer colonies.

Director de la Casa de Colonias Mas Gorgoll y miembro de la junta de ACCAC. Monitor y director de lúdicas educativas, he ejercido sobre el terreno trabajando en colonias escolares, colonias de verano, rutas/campamentos de naturaleza y he sido coordinador de lúdicas educativas de la Asociación La Sorellona para la campaña estival de lúdicas educativas en el marco de la educación ambiental. Parte de mi labor en el sector se ha realizado desde la Escola Empordà como formador de nuevos monitores y directoras de lúdicas educativas. Nacido y criado en la Casa de Colonias Mas Gorgoll de Palamós, Gerona, actualmente co-dirijo el proyecto centrado en la acogida de colonias escolares y de verano.



XII
INTERNATIONAL
CAMPING CONGRESS

ICC 2023
Presenters
Bio



ICC2023
Tarragona · Spain
4-8 OCTOBER 2023

Brendan Smith

(Australia)

Brendan has a 35 year career as an outdoor educator, and has made a significant personal contribution to the wider camping sector in this time. He has been on the board of Australian Camps Association for more than ten years, was a joint founder of the Murrundindi Training Institute for outdoor leaders and a founding member of the Outdoor Youth Programs Research Alliance. He's YMCA Camps General Manager and NetZero Lead; plus he's International Camping Fellowship (ICF) Australian Ambassador.

Brendan cuenta con una carrera de 35 años como educador al aire libre y durante este tiempo ha hecho una significativa contribución personal al sector de campamentos. Ha estado en la junta directiva de la Asociación Australiana de Campamentos por más de diez años, fue cofundador del Instituto de Capacitación Murrundindi para líderes al aire libre y miembro fundador de la Alianza de Investigación de Programas Juveniles al Aire Libre. Es gerente general de YMCA Camps y líder de NetZero; Además, es el embajador australiano de la International Camping Fellowship (ICF).

Ms. Cristina Gutiérrez Lestón

(Spain/España)

I consider myself first and mostly Emotional Teacher, a profession that children taught me, always lucid and coherent. It was their looks that led me to be who I am, because when you look at them, you learn. And after that, all the rest came; CEO of La Granja Ability Training Center (Barcelona-Madrid), researcher on the field of applied emotional competences, Creator of La Granja Method (Applied for 15 years with more than 270 000 children and youth (from 3 to 18 years old) and with scientifically demonstrated results by the GROU of University of Barcelona), speaker, former of companies, organizations consultant, media disseminator and books and children's book writer

Me considero primero y antes de nada Educadora Emocional, una profesión que me enseñaron los niños, siempre lúcidos y coherentes. Fueron sus miradas las que me condujeron a ser quien soy, porque cuando los miras, aprendes. Y después de eso, todo el resto; CEO de la Granja Ability training Center (Barcelona-Madrid), investigadora en el campo de las competencias emocionales aplicadas, creadora del Método La Granja (probado durante 15 años con más de 270.000 niños y jóvenes (3 a 18 años), y con resultados demostrados científicamente por el GROU de la Universidad de Barcelona), conferenciante, formadora de empresas, consultora de organizaciones, divulgadora mediática y escritora de libros y cuentos.



XII
INTERNATIONAL
CAMPING CONGRESS

ICC 2023
Presenters
Bio



ICC2023
Tarragona · Spain
4-8 OCTOBER 2023

Dr. David Méndez Alonso
(Spain/España)

Graduate in Physical Education, Dr by the University of Oviedo. Vice - Dean of ordination and students of Padre Ossó Faculty (education). Monitor and Director of leisure time and director of the school of training in leisure time. Camp Organizer

Licenciado en Educación Física, Doctor por la Universidad de Oviedo. Vicedecano de ordenación y estudiantes Facultad Padre Ossó (educación). Monitor y director de tiempo libre y Director de la escuela de formación en el tiempo Libre. Organizador de campamentos.

Mr. David Strickland
(USA/EEUU)

David is a leading advocate for camping and outdoor activity programs and plays a significant role in research and strategic development initiatives in the camping, physical activity and nature play sectors. David leads camping and outdoor sector development with Sport and Recreation Victoria (SRV) in the Department of Jobs, skills, Industry and Regions, Victoria, Australia. As Executive Officer for Sport and Recreation Camps, David oversees the management of government residential camps in partnership with the YMCA using an innovative state government leasing model for the development and management of government owned assets. Over 70,000 people attend these camps annually.

David es un defensor principal de las actividades al aire libre en el campamento y juega un papel significativo en la investigación y el desarrollo estratégico de iniciativas en el campamento, actividad física y sectores de juego en la naturaleza. David lidera el desarrollo del sector al aire libre y de campamento con Deporte y Recreación Victoria (SRV) en el Departamento del Trabajo, Habilidades, Industria y Regiones, Victoria, Australia. Como Oficial Ejecutivo del Deporte y Campamentos Recreativos, David supervisa la gestión de gobierno campamentos residenciales en asociación con la YMCA utiliza un modelo innovador de arrendamiento de gubernamental estatal para el desarrollo y asesoramiento de bienes gubernamentales. Más de 70.000 personas atienden estos campamentos actualmente.

Assoc. Prof. Delane Lim
(Singapore/Singapur)

Associate Professor Delane Lim is the Co-founder for FutuReady Asia, an international youth development agency that study and implement plans for future. He is also Executive Director of Character & Leadership Academy, a youth leadership development charity that advocates youth suicide prevention and youth mentoring. He is also a certified challenge course manager under ACCT and a certified youth counsellor and suicide prevention specialist.

El profesor asociado, Delane Lim es el Cofundador de FutuReady Asia, una agencia internacional de desarrollo juvenil que estudia e implementa planes para el futuro. Es también director ejecutivo de la Academia de Carácter y Liderazgo, una caridad de desarrollo de liderazgo juvenil que aboga por la prevención del suicidio juvenil y de mentorías juveniles. Es gerente de curso de desafío certificado bajo ACCT y consejero juvenil certificado y especialista en prevención al suicidio.



ICC 2023
Presenters
Bio



ICC2023
Tarragona • Spain
4–8 OCTOBER 2023

**Mrs. Denisse Calderón Lopez
& Mr. Daniel Kasnick**
(Peru-USA/Perú-EEUU)

Meet Denisse and Daniel, the co-founders of Camp D&D - Peru, who lead with a passion for progressive education. Both hold master's degrees in educational leadership and have extensive experience in school leadership roles. Denisse's expertise stems from research into best camp practices worldwide, culminating in a unique camp approach for Peru. She currently heads primary education at a holistic school, emphasizing project-based learning. Daniel, the primary curriculum coordinator at an International Baccalaureate school, focuses on experiential learning and is recognized as one of UNESCO-IOC's team of 20 Global Experts. They cherish family time with their two daughters and endless adventures.

Denisse y Daniel, los co-fundadores de Campamento D&D - Perú, quienes lideran con una pasión por la educación progresiva. Ambos cuentan con un máster en liderazgo educacional y tienen una extensa experiencia en roles de liderazgo escolares. La experiencia de Denisse surge de la investigación de las mejores prácticas de campamento alrededor del mundo, culminando en un resultado único de campamento para Perú. Actualmente, encabeza la educación primaria en una escuela holística, enfatizando el aprendizaje basado en proyectos. Daniel, el coordinador de currículum de primaria en una Escuela de Bachillerato Internacional, se enfoca en el aprendizaje experiencial y es reconocido como parte del equipo UNESCO-IOC de 20 expertos globales. Aprecian el tiempo en familia con sus dos hijas e infinitas aventuras.

Ms. Diandian Duan
(China)

Secretary-general Of The Institute For Camp Education (ICE). ICDC Trainer and Coordinator in China. The Institute for Camp Education (ICE) is a not-for-profit organization founded in 2016 with the goal of providing a platform that will promote the development of the camping movement in China through efforts and programs such as conducting research regarding the value of camp for child development, publishing annual White Paper surveying the camp industry in China, providing training workshops for camp professionals, organizing camp conferences at local, regional, or national levels, and promoting collaboration or partnership among domestic and/or international camp owners or operators. Since its inception, ICE has been recognized by fellow camp professionals in and outside China as the "de facto" National Camp Association for China (unfortunately such an official entity has not been formed yet) for its dedication to the camping movement, professionalism in ensuring safe and high quality camp programs across the country, and futuristic and global vision in promoting international collaboration. Its mission, as in "Innovation," "Collaboration," and "Empowering," is being shared by more and more colleagues across the country and around the world.

Contact Information:

- Email: duandd@campedu.org
- WhatsApp: +86-15901023406
- Wechat: ddd00000213



XII
**INTERNATIONAL
CAMPING CONGRESS**

ICC 2023
Presenters
Bio



ICC2023
Tarragona • Spain
4–8 OCTOBER 2023

Ms. Diandian Duan
(China)

Secretaria-general del Instituto para la Educación en Campamentos (ICE). Entrenadora y coordinadora del ICDC en China. El Instituto para la Educación en Campamentos es una organización sin fines de lucro fundada en 2016 con el objetivo de proveer una plataforma que promoverá el desarrollo del movimiento de campamentos en China a través de esfuerzos y programas tales como conducir investigaciones con respecto al valor de los campamentos para el desarrollo infantil; publicar reportes anuales donde se estudia la industria de campamentos de China; proveer talleres de entrenamiento para profesionales de campamentos; organizar conferencias de campamentos a niveles locales, regionales y nacionales; y promover la colaboración o asociación entre dueños u operadores de campamentos locales o internacionales. Desde su fundación, ICE ha sido reconocido por compañeros profesionales de campamento, dentro y fuera de China, como La Asociación Nacional de Campamentos de China "De facto" (desafortunadamente, una entidad oficial así todavía no ha sido fundada) por su dedicación al movimiento de campamentos, profesionalismo en asegurar a seguridad y la alta calidad de sus programas de campamento alrededor del mundo, y su visión futurística y global de su visión en promover la colaboración internacional. Su misión, como en "innovación", "colaboración" y "empoderamiento", es ser compartida por más y más colegas a través del país y alrededor del mundo.

Contacto:

- Email: duandd@campedu.org
- WhatsApp: +86-15901023406
- Wechat: ddd00000213

Sr. Edu Iglesias
(Spain/España)

Entrepreneur and mentor. Graduated in Administration and Direction of Companies by La Salle Business School, Master in Commercial and Sales Direction by the University of Barcelona. Is creator of the HEROS methodology to enhance the success of entrepreneurs and is CEO and founder of the startup of sustainability Noah Ecoliving.

Emprendedor y mentor. Graduado en Administración y Dirección de Empresa por La Salle Business School, Máster en Dirección Comercial y Ventas por la Universidad de Barcelona. Es creador de la metodología HEROS para potenciar el éxito de los emprendedores y es CEO y fundador de la startup de sostenibilidad Noah Ecoliving.

Elena Makarova
(Russia/Rusia)

Elena Makarova is a consultant psychologist, business coach, specialist in staff training and development, coach, psychotherapist, head of the ALMA-SUCCESS training studio, consultant of thematic educational programs of the Foundation for Support of International Children's and Youth Initiatives "COMMONWEALTH", head of international programs in Artek.



She taught at a university, managerial work in a pedagogical institution, managerial work in government agencies, head of HR department of an international company, business coach, psychologist - consultant, head of the ALMA-SUCCESS training studio. Work experience in children's camps: she went from a counselor, senior counselor, to the director of the Palace of Children's and Youth Creativity. Excellent student of education.

Elena Makarova es psicóloga asesora, coach empresarial, especialista en formación y desarrollo de personal, coach, psicoterapeuta, directora del estudio de formación ALMA-SUCCESS, asesora de programas educativos temáticos de la Fundación de Apoyo a Iniciativas internacionales infantiles y juveniles "COMMONWEALTH" "COMMONWEALTH", jefe de programas internacionales en Artek.

Enseñó en una universidad, trabajó como parte del directivo en una institución pedagógica, trabajó como parte del directivo en agencias gubernamentales, jefa del departamento de recursos humanos de una empresa internacional. Experiencia laboral en campamentos infantiles: pasó de guía, a guía senior, a directora del Palacio de la Creatividad Infantil y Juvenil. Excelente estudiante de educación.

ICC 2023
Presenters
Bio

Ellen Wothington (Australia)

I am an award-winning sustainability leader whose expertise lies in the road and rail industries.

I am recognised throughout the transport industry in Australia and New Zealand as an advocate for encouraging all industry participants to consider what role they can play in the delivery of sustainable and resilient outcomes. I actively engage with the industry to bring forward sector-wide collaboration and policies with a plan that anchors the role of infrastructure design in decarbonisation. My leadership has demonstrably enhanced the inclusion and integration of sustainability into major infrastructure projects.

I am an Infrastructure Sustainability Accredited Professional (ISAP) with the Infrastructure Sustainability Council (ISC), and in 2020 I was recognised for outstanding contribution to the environment, receiving the Tor Hundloe Award from the Environment Institute of Australia and New Zealand. Currently working as Aurecon Senior Sustainability Advisory Consultant.

Soy líder en sustentabilidad galardonada cuya experiencia radica en las industrias de carreteras y ferrocarriles.

Soy reconocida en toda la industria del transporte en Australia y Nueva Zelanda como defensora para alentar a todos los participantes de la industria a considerar qué rol pueden desempeñar en la obtención de resultados sostenibles y resilientes. Colaboro activamente con la industria para impulsar la colaboración y las políticas en todo el sector con un plan que ancle el papel del diseño de infraestructura en la descarbonización. Mi liderazgo ha mejorado de manera demostrable la inclusión e integración de la sostenibilidad en los principales proyectos de infraestructura.

Soy Profesional Acreditado en Sostenibilidad de Infraestructura (ISAP) por el Consejo de Sostenibilidad de Infraestructura (ISC), y en 2020 fui reconocida por destacada contribución al medio ambiente, recibiendo el Premio Tor Hundloe del Instituto de Medio Ambiente de Australia y Nueva Zelanda. Actualmente, Consultora Senior de Asesoría en Sostenibilidad de Aurecon.



ICC2023
Tarragona · Spain
4-8 OCTOBER 2023



ICC 2023
Presenters
Bio

Mr. Fahrettin Gözet (Türkiye/Turquía)

Fahrettin Gözet completed his higher education at Marmara University English Department, and completed his master's degree in English Linguistics at the same department. He experienced many successes throughout his basketball career, won championships in various categories with Oyak Renault and Bursa Anatolian High School teams.

In 1989, he founded "Future Stars" and pioneered the establishment of Future Stars Basketball School, Future Stars Sports Club and Future Stars Summer Camps, also founded the Turkish Basketball Schools Association in 2004. Later, he served as the Founding President of the union.

He is an alternate member of the Turkish Basketball Federation Board of Directors.

In 2008, Fahrettin Gözet was elected to the board of directors of the International Camping Fellowship – ICF, the meeting point of the world's out-of-school education and camping industry – headquartered in Canada. In October 2020, he was elected as the President of ICF.

Fahrettin Gözet completó su educación superior en el Departamento de Inglés de la Universidad de Mármara y completó su maestría en Lingüística Inglesa en el mismo departamento. Experimentó muchos éxitos a lo largo de su carrera en el baloncesto, ganó campeonatos en varias categorías con los equipos Oyak Renault y Bursa Anatolian High School.

En 1989, fundó "Future Stars" y fue pionero en el establecimiento de la escuela de baloncesto Future Stars, el club deportivo Future Stars y los campamentos de verano Future Stars, y también fundó la Asociación Turca de Escuelas de Baloncesto en 2004. Posteriormente, se desempeñó como presidente fundador del sindicato.

Es miembro suplente de la Junta Directiva de la Federación Turca de Baloncesto.

En 2008, Fahrettin Gözet fue elegido miembro de la junta directiva de la International Camping Fellowship (ICF), el punto de encuentro de la industria mundial de la educación extraescolar y el camping, con sede en Canadá. En octubre de 2020 fue elegido presidente de la ICF.

Ms. Gabrielle Rail (Canada)

Gabrielle Rail has combined her passion for education, as well as her experience as the director of Camp Ouareau, an all girls summer camp, to develop a wide range of educational and developmental programs. She has consulted with several organizations including Concordia University and NASA providing expertise on creating positive community dynamics, geared toward setting up frameworks that support creative learning and diverse thinking. Since completing her B.A. in Human Relations, Gabrielle has become an internationally recognized speaker amongst camp professionals, sharing these values and programs with a diverse audience. She is also one of the founders of the Women in Camp Summit and the Thanks to Camp movement.





ICC 2023
Presenters
Bio



Gabrielle Raill ha combinado su pasión por la educación , así como su experiencia como Directora de Camp Ouareau, un campamento solo para niñas, para desarrollar un amplio rango de programas educativos y de desarrollo. Ha consultado con múltiples organizaciones , incluyendo La Universidad de Concordia y La NASA, aportando experticia en crear dinámicas comunitarias positivas, enfocadas a establecer marcos de trabajo que apoyen el aprendizaje creativo y el pensamiento diverso. Desde que completó su licenciatura en Relaciones Humanas, Gabrielle se ha convertido en una ponente reconocida a nivel internacional entre los profesionales de campamento, compartiendo estos valores y programas con una diversa audiencia. Es también una de las fundadoras de Mujeres en Camp Summit y el movimiento Gracias al Campamento.

Mr. Jan Vieth
(Germany/Alemania)

Jan is founder and owner of Camp Adventure and Camp Europe. Since 21 years he runs professional camps Europe-wide and is a specialist in summer camps and school trips. He has a Master in Business and a Master in Education and is a guest professor at the university.

Jan es fundador y dueño de Camp Adventure y Camp Europe. Desde hace 21 años dirige campamentos profesionales a través de Europa y es especialista en campamentos de verano y viajes escolares. Tiene un Master en negocios y un Master en Educación y a su vez es profesor invitado en la universidad.

Mr. Jaume Ramos Merino
(Spain/España)

Member of the ANEACAMP BOARD (National Association of Enterprises of Camping and Activities of Educational Leisure), Commercial and Marketing Director and Strategic Committee Member of Eix Estels (Private organization with headquarters in Barcelona, with more than 30 years of experience, house of colonies and owned hotels and expert in the realization of summer, school and family camps) MBA by the Polytechnic University of Catalunya Master in Sales & Marketing by EADA Magisterium by de University of Girona Monitor both professional and voluntary educational leisure, director and coordinator of Facilities. Professional executive of sales, promotion and creation of national educational programs. DMC for Spain of Youth Groups.

Miembro de la Junta de ANEACAMP (Asociación Nacional de España de Empresas de Actividades y Campamentos), Director Comercial&Marketing y miembro del comité estratégico de Eix Estels (organización privada con sede en Barcelona, con más de 30 años de experiencia, casas de colonias y hoteles propios y experta en la realización de Campamentos de verano, escolares y familiares). MBA por la Universidad Politécnica de Catalunya Master en Marketing&Ventas por EADA Magisterio por la Universidad de Girona Monitor tanto en el ocio educativo voluntario como profesional, coordinador y director de Instalaciones. Profesional ejecutivo de la venta, la promoción y la creación de programas educativos nacionales. DMC para España de Youth Groups.



ICC 2023
Presenters
Bio



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

Mr. Jeff Baierlein (USA/EEUU)

Jeff Baierlein (he/him) is the director of Viristar, providing training and consulting on safety, curriculum design, and strategy to camps and similar organizations world-wide. Jeff has worked at camps since 1987, in roles from camp counselor and adventure program director to executive overseeing a group of six camps. Jeff is the author of Risk Management for Outdoor Programs: A Guide to Safety in Outdoor Education, Recreation and Adventure. He is an outdoor safety expert witness and former Executive Director of Chesapeake Bay Outward Bound School. He lives on the traditional lands of the Coast Salish people, in Seattle, Washington, USA.

Jeff Baierlein (él/he/him) es el director de Viristar, proporcionando formación y asesoramiento en materia de seguridad, diseño de currículum y estrategias a campamentos y organizaciones similares alrededor del mundo. Jeff ha trabajado en campamentos desde 1978, en roles desde guía de campamento y director de programa de aventura a supervisor ejecutivo de 6 campamentos. Jeff es el autor de "Gestión de riesgos para programas al aire libre: una guía para la seguridad en la educación, la recreación y la aventura al aire libre". Es un testigo experto en seguridad al aire libre y fue director ejecutivo de Chesapeake Bay Outward Bound School. Vive en las tierras tradicionales del pueblo Coast Salish, en Seattle, Washington, EE.UU.

Mr. Jeff Bradshaw (Canada)

Jeff is the Founder and Owner of Camp Wenonah in the Muskoka region of Canada as well as a two time President of the Canadian Camping Association and the current Vice President of the International Camping Fellowship. Jeff first went to Summer Camp in 1968, first worked at Summer Camp in 1978 and first began as a Camp Director in 1983. Jeff has spent his career transforming camping operations (both overnight and day) for the YMCA, the Anglican Church of Canada, The Hospital for Sick Children (Toronto) and for Parks and Recreation associations. Jeff has led workshops and training in 20+ countries.

Jeff es el fundador y dueño de Camp Wenonah en la región de Muskoka de Canadá así como el dos veces presidente de la Asociación Canadiense de Campamentos y el actual vicepresidente de la Asociación Internacional de Campamentos. Jeff asistió por primera vez a un campamento de verano en 1968, trabajó por primera vez en un campamento de verano en 1978 y empezó como director de campamento en 1983. Jeff ha pasado su carrera transformando las operaciones de campamento (tanto de pernocta como de día) para la YMCA, la Iglesia Anglicana de Canadá, El Hospital para Niños Enfermos (Toronto) y para los Parques y Asociaciones Recreativas. Jeff ha dirigido talleres y entrenamientos en más de 20 países.



ICC 2023
Presenters
Bio

Ms. Jennifer Jupp
(Canada)

JJ has been a Director at Ontario, Canada Summer Camps and Outdoor Education Centres for 29 years. With a degree in Outdoor and Experiential Education, JJ also worked as a teacher in the public education system for specialized outdoor leadership programs over a 15-year period. One of JJ's favourite things in life is facilitating experiences and training sessions! As a professional facilitator, JJ has been a diversity trainer for the City of York (Toronto, Ontario) and has guided workplace culture transformation in varied corporate and non-profit settings. She has had the privilege of presenting at many camping and education conferences and is thrilled to be a presenter this year at the ICC in Tarragona, Spain.

JJ ha sido Directora en Ontario, Centros de Educación al Aire Libre y Campamentos de verano en Canadá por 29 años. Con un título en Educación experiencial y al Aire Libre, JJ ha trabajado también como docente en el sistema educativo público para programas especializados en liderazgo al Aire Libre por un periodo de más de 15 años. Una de las cosas favoritas de JJ es facilitar experiencias y sesiones de entrenamiento! Como facilitadora profesional, JJ ha sido entrenadora de diversidad para la Ciudad de York (Toronto, Ontario) y ha guiado la transformación de la cultura del sitio de trabajo en una variedad de entornos corporativos y sin fines de lucro. Ha tenido el privilegio de presentar en múltiples conferencias de educación y campamentos y está emocionada de presentar este año el ICC en Tarragona, España.

Mtra. Jessica Lajud
(México)

Graduate in Communication Science, with a Master in Development of Humane Potential and specialized in Experiential Education, Director at Bonding Camps and Entrepreneur for more than 20 years. I love talking about purpose, connections and conscious growth.

Licenciada en Ciencias de la Comunicación, con Maestría en Desarrollo del Potencial Humano y especializada en Educación Experiencial. Directora de Bonding Camps y Empresarial desde hace 20 años. Me encanta hablar del propósito, las conexiones y el crecimiento consciente.

Dr. Jim Cain
(USA/EEUU)

Teambuilding Guru Dr. Jim Cain is the author of 29 amazing books filled with team and community building activities from around the world. His train-the-trainer programs are legendary in the adventure-based learning community.

Guru en Team Building, el Dr. Jim Cain es el autor de 29 libros increíbles llenos de actividades para la construcción de equipos y comunidades de todas partes del mundo. Sus programas de entrenar-al-entrenador son legendarios en la comunidad de aprendizaje basado en la aventura y educación al aire libre.





XII
**INTERNATIONAL
CAMPING CONGRESS**

ICC 2023
Presenters
Bio



ICC2023
Tarragona • Spain
4–8 OCTOBER 2023

Dr. Jim Sibthorp (USA/EEUU)

Jim Sibthorp is a professor in the Department of Park, Recreation, and Tourism at the University of Utah, where he teaches courses in outdoor recreation, experiential education, youth development, and research design and analysis. His research focuses on youth in recreation settings, including outdoor expeditions, summer programs, and camps. Through his work with the American Camp Association (ACA) and NOLS, Dr. Sibthorp prioritizes work that bridges research and practice. His lab group studies the impacts of outdoor education and recreation on youth and emerging adults and works to inform practice problems through research evidence.

Jim Sibthorp es un profesor en el departamento de Parques, Recreación y Turismo de la Universidad de Utah, donde enseña cursos en educación al aire libre, educación experiencial, desarrollo juvenil y diseño y análisis de investigación. Sus investigaciones se enfocan en los jóvenes en entornos recreativos, incluyendo expediciones al aire libre, programas de verano y campamentos. A través de su trabajo con la Asociación Americana de Campamentos (ACA) y NOLS, el Dr Sibthorp prioriza el trabajo que conecta la investigación y la práctica. Su grupo de laboratorio estudia los impactos de la educación al aire libre y la recreación en los jóvenes y adultos emergentes y trabaja para informar problemas de práctica a través de la evidencia de investigación.

Dr. Jinghui Li (China)

Founder and CEO of YMCE and China's ICF Ambassador, boasts a distinguished academic background with dual bachelor's degrees in Economics and Literature from Peking University, complemented by a Master's degree in Management and a Doctorate in Education. With over a decade of summer camp leadership, he co-founded the China Camp Alliance Education Development Center and holds prominent roles in national sports, mountaineering, and tourism associations. His multifaceted expertise and visionary leadership have left a lasting impact on camp education in China.

Fundador y CEO de la YMCE y Embajador de la ICF en China, cuenta con un distinguido trasfondo académico con una licenciatura doble en Economía y Literatura de la Universidad de Pekín, complementado por una maestría en Gestión y un Doctorado en Educación. Con más de una década de liderazgo en campamentos de verano, co-fundó El Centro de Desarrollo de la Alianza Educacional de Campamentos de China y mantienen un rol prominente en deportes nacionales, montañismo y asociaciones de turismo. Su experticia multifacética y liderazgo visionario han dejado un impacto permanente en la educación en campamentos en China.



ICC 2023
Presenters
Bio



Mr. Joel Thompson (Australia)

As a founder of multiple start-ups and builder of small business strategy, Joel has forged a reputation as an experienced CEO, Director and industry contributor. Starting his career as a volunteer in youth leadership and development, Joel has built strong leadership acumen, entrepreneurial skills, creativity and strategy development and execution.

Dedicated to helping everyone learn more about the environment to care for the planet, Joel has held leadership positions in international education, eco-tourism and more recently involved in the sustainability and clean energy sectors.

Joel is a believer that all businesses and consumers deserve the support to seek out better ways of operating and existing sustainably through professional and context-specific advisory services to achieve unrealised potential and to execute on strategic goals, objectives and organizational wide aspirations.

Como fundador de múltiples startups y creador de estrategias para pequeñas empresas, Joel se ha forjado una reputación con experiencia como CEO, director y contribuidor en la industria. Al comenzar su carrera como voluntario en liderazgo y desarrollo juvenil, Joel ha desarrollado una sólida visión de liderazgo, habilidades empresariales, creatividad y desarrollo y ejecución de estrategias.

Dedicado a ayudar a todos a aprender más sobre el medio ambiente para cuidar el planeta, Joel ha ocupado puestos de liderazgo en educación internacional, ecoturismo y, más recientemente, ha estado involucrado en los sectores de sostenibilidad y energía limpia.

Joel cree que todas las empresas y consumidores merecen el apoyo para buscar mejores formas de operar y existir de manera sostenible a través de servicios de asesoramiento profesionales y específicos del contexto para alcanzar el potencial aún no realizado y ejecutar metas estratégicas, objetivos y aspiraciones de toda la organización.

Dr. John Allan (United Kingdom/Reino Unido)

Dr John Allan is an established academic and adventure education practitioner. He is Head of Learning and Impact at Inspiring Learning one of the UK's foremost providers of adventure education for young people which includes Kingswood and Skern Lodge. John's area of expertise centres on positive psychology, strength-based learning, and resilience building. His research outputs have included international and national journal publications, book chapters, keynote addresses, conference symposiums, presentations and on-line teaching and learning packages.

El Dr John Allan es un académico establecido y un practicante de la educación aventurera. Es jefe de Aprendizaje e Impacto en Inspiring Learning, uno de los principales proveedores de Reino Unido de Educación Aventurera para jóvenes, lo que incluye Kingswood y Skern Lodge. El área de experticia de John se centra en psicología positiva, aprendizaje basado en fortaleza y construcción de resiliencia. Los resultados de su investigación se han incluido en publicaciones mediáticas tanto a nivel nacional como internacional, capítulos de libros, discursos, simposios de conferencias, presentaciones y aprendizaje en línea y paquetes de enseñanza.



ICC 2023
Presenters
Bio



Sr. Julio Martínez Fernandez (Spain/España)

Associate-Manager of "Imagina Cosas Divertidas" (Imagine Fun Things), enterprise specialized in educational leisure activities and management and event production, with more than 25 years in the sector. Associate-Founder and President of ANEACAMP (National Association of Enterprises of Camping and Activities of Educational Leisure).

Socio Gerente de Imagina Cosas Divertidas, empresa especializada en actividades de ocio educativo y asesoramiento y producción de eventos, con más de 25 años en el sector Socio fundador y Presidente de ANEACAMP (Asociación Nacional de Empresas de Campamentos y Actividades de Ocio Educativo).

Mrs. Kiky Reski Amirullah (Indonesia)

Kiky Amirullah is the Director of Green Camp Bali, a unique and innovative environmental education program for children and adults. Green Camp Bali is located on the beautiful island of Bali, Indonesia, and offers a variety of programs that educate participants about sustainability, environmental stewardship, and Balinese culture.

Kiky fell in love with nature in her early 20 when she had the opportunity to work on a traditional diving liveaboard in Indonesia where it took her to some of the most amazing places in Indonesia.

She continued her journey in Vancouver, Canada where she fell in love even deeper with the forest and the mountains. This was the drive to her passion in education and the environment. She has over a decade of experience working specifically in the field of environmental education, and has developed and implemented a variety of successful programs for children and adults. She is also passionate about permaculture and anything with bamboo!

Under Kiky's leadership, Green Camp Bali has become one of the leading environmental education programs in Indonesia and in the world. The camp has been featured in numerous publications and media outlets.

Kiky is very keen at promoting environmental education and sustainability, especially within the Indonesian school community and is working with teachers to try to implement green education into their curriculum.

Kiky is dedicated to helping children and adults learn about the importance of sustainability and environmental stewardship. She feels privilege to be in a position where she can contribute to the well being of the global community and the planet.

Kiky Amirullah es la directora de Green Camp Bali, un programa educativo único e innovativo para niños y adultos Green Camp Bali está localizado en la hermosa isla de Bali, Indonesia y ofrece una variedad de programas que educan a los participantes sobre sustentabilidad, administración ambiental y cultura balinesa. Kiky se enamoró de la naturaleza a inicios de sus 20 cuando tuvo la oportunidad de trabajar en un crucero tradicional de buceo en Indonesia, el cual la llevo a conocer algunos de los más increíbles lugares de Indonesia.



ICC 2023
Presenters
Bio



ICC2023
Tarragona • Spain
4-8 OCTOBER 2023

Continuó su camino en Vancouver, Canadá donde se enamoró aún más del bosque y las montañas. Esto fue lo que la impulsó a su pasión por la educación y el medio ambiente. Ha dedicado más de una década de experiencia trabajando específicamente con la educación ambiental, y ha desarrollado e implementado una variedad de programas exitosos para niños y adultos.

También es apasionada por la permacultura ¡y todo lo que sea con bambú! Bajo el liderazgo de Kiky, Green Camp Bali se ha convertido en uno de los principales programas de educación ambiental en Indonesia y el mundo. El campamento ha aparecido en numerosas publicaciones y medios de comunicación. Kiky es muy entusiasta de promover la educación ambiental y sostenibilidad, especialmente dentro de la comunidad escolar indonesia y está trabajando con docentes para implementar la educación verde dentro de sus currículum. Kiky está dedicada a ayudar niños y adultos a aprender sobre la importancia de la sostenibilidad y administración ambiental. Se siente privilegiada de estar en una posición donde puede contribuir al bienestar de la comunidad global y el mundo.

Laurie Browne (USA/EEUU)

"The ACA Research & Education Team works to increase value and visibility of camp and other youth out-of-school time programs through applied research and sustainable evaluation practices." Laurie supports this team by developing ACA's research strategy and ensuring timely connections between research and practice. Her team currently manages several grant-funded projects that involve working directly with camps to test new approaches and programs at camp, with a primary focus on increasing access to camp programs and inclusion and equity for all campers, families, and communities. Beyond her work at ACA, Laurie serves on the board of directors of an independent nonprofit camp in Wisconsin and supports her three children as they move along their camp journeys, which now includes a camp counselor position for her oldest child. She is an avid endurance athlete, gardener, and volunteer and always looking for more time to travel

"El Equipo de Investigación y Educación de la ACA trabaja para aumentar el valor y la visibilidad de los campamentos y otros programas para jóvenes fuera del horario escolar a través de investigación aplicada y prácticas de evaluación sostenibles". Laurie apoya a este equipo desarrollando la estrategia de investigación de La Asociación Americana de Campamentos (ACA) y garantizando conexiones oportunas entre la investigación y la práctica. Actualmente, su equipo gestiona varios proyectos financiados que implican trabajar directamente con campamentos para probar nuevos enfoques y programas en el campamento, con un enfoque principal en aumentar el acceso a los programas de campamento y la inclusión y equidad para todos los campistas, familias y comunidades. Más allá de su trabajo en ACA, Laurie forma parte de la junta directiva de un campamento independiente sin fines de lucro en Wisconsin y apoya a sus tres hijos a medida que avanzan en sus viajes al campamento, que ahora incluye un puesto de guía de campamento para su hijo mayor. Es una ávida atleta de resistencia, jardinera y voluntaria y siempre busca más tiempo para viajar.



XII
**INTERNATIONAL
CAMPING CONGRESS**

ICC 2023
Presenters
Bio



ICC2023
Tarragona · Spain
4-8 OCTOBER 2023

Prof. Pere Lavega-Burgués
(Spain/España)

I'm a professor in the INEFC, in the scope of traditional games and sports. I'm also president of the European Traditional Sports and Games Association (AEJeST) and expert-observer of UNESCO (CIGEPS). Likewise I preside over the Global Network of professors and researchers in Traditional Games and Sports. I've coordinated multiple research projects and I've also been director of a summer school about TGS for more than 10 years.

Soy catedrático en el INEFC, en el ámbito de los juegos y deportes tradicionales. También soy presidente de la Asociación Europea de JyDT (AEJeST) y experto-observador de UNESCO (CIGEPS). Igualmente Presido la Red Mundial de Profesorado e Investigadores en JDT. He coordinado multitud de proyectos de investigación y también he sido director de una escuela de verano sobre JDT durante más de diez años.

Sr. Leonardo Patarca
(Venezuela)

Systems Engineer. Magister in Entreprises Management, Diploma in camp direction, Trained in facilitation, Experiential Education, Flow Learning and ABC. Current Program Director in La Llanada Camp in Venezuela and USA and general director of commercialization and sales of "Rhino Corp", company dedicated to electronic commerce and detal sale of products in more than 15 countries in North America and Europe.

Ingeniero en sistemas, Magister en Administración de Empresas, Diplomado en dirección de campamentos. Entrenado en Facilitación, Educación Experiencial, Flow Learning y ABC. Actual Director de programa en Campamento La Llanada en Venezuela y Estados Unidos, y director general de comercialización y ventas de "Rhino Corp", empresa dedicada al comercio electrónico y venta al detal de productos en más de 15 países en Norteamérica y Europa.

Mrs. Luisa Solórzano Ferrer
(USA-Venezuela/EEUU-Venezuela)

I am a Camp Owner and a Strategic Storytelling Specialist [Oh! and a mom of boys and a wife]. I have dedicated over a decade of my life to positioning a for-profit Summer Camp brand in the United States with a very specific target market and a very specific value proposition. We started with 35 registrations in 2011 and this past summer [2023] we reached over 2500. Key to our success? Being passionate about what we do, having a clear purpose and maximizing our storytelling strategy so that our families can only say: "Wow! This camp is forever." Hopefully, I can inspire you to do the same.

Soy dueña de un campamento y especialista en Storytelling Estratégico (ah! y una esposa y la madre de dos niños). He dedicado más de una década de mi vida, posicionando una marca de campamento en los Estados Unidos con un target de mercado muy específico y con una proposición de valores muy específica. Empezamos con 35 registrados en 2011 y este verano pasado (2023) llegamos a más de 2 500. La clave de nuestro éxito? Ser apasionado en lo que hacemos, tener un propósito claro y maximizar nuestra estrategia de storytelling para que nuestras familias solo puedan decir: "Wow! Este campamento es para siempre." Espero poder inspirarte a hacer lo mismo.



ICC 2023
Presenters
Bio



ICC2023
Tarragona · Spain
4-8 OCTOBER 2023

Makela Elvy, M. Ed. (USA/EEUU)

Makela (she/her) is a camp consultant dedicated to fostering community, and revolutionizing summer outdoor leisure programs. With 8+ years of experience in curriculum development and training, she formed a nonprofit: the BIPOC Leadership Advancement at Camp Coalition (BLACC) to humanize how camp institutions approach leadership development for BIPOC camp professionals. We aim to ensure BIPOC are provided equal opportunities for safe exploration and viable career pathways within the industry.

Makela (ella/she/her) es una asesora de campamentos dedicada a fomentar la comunidad y revolucionar los programas de verano de ocio al aire libre. Con más de 8 años de experiencia en desarrollo de currículum y entrenamiento, a formado una sin fines lucro: La Coalición de Avance del Liderazgo BIPOC en Campamento (BLACC) para humanizar como las instituciones de campamento se enfocan en el desarrollo del liderazgo para profesionales de campamento BIPOC (Black, Indigenous, People of Color). Nuestro objetivo es garantizar que las personas BIPOC sean provistas de oportunidades iguales para la exploración segura y viable de los caminos de su carrera dentro de la industria.

Mr. Manel Sanchez (Belgium/Bélgica)

EYCA Director since 2014. Before that time I was having different positions in the public administration of Andorra. (Head of the Youth and Sports Department) Vice president of EYCA for 3 years and also 3 years more representing Spain, Andorra, Portugal and France in the EYCA Board Camp Director for several years

Education:

- Degree in Geography and History. University of Barcelona, Spain
- Degree in Physical Education and Sports Science. University of Barcelona. Spain.
- MA in Youth Policies. Appalachian State University. US.
- Former Professional Basketball Player and Coach.

Director de EYCA desde 2014 Antes de ese tiempo, estuve en diferentes posiciones en la administración pública de Andorra (Jefe del Departamento de Juventud y Deporte) Vice-presidente de EYCA por 3 años y a su vez, 3 años representando a España, Andorra, Portugal y Francia en la Junta de EYCA Director de Campamento durante múltiples años.

Educación:

- Título en Geografía e Historia. Universidad de Barcelona, España
- Título en Educación Física y Ciencia Deportiva. Universidad de Barcelona, España
- MA en Pólizas Juveniles. Universidad Estatal de los Apalaches, EEUU
- Ha sido coach y jugador profesional de Basketball



ICC 2023
Presenters
Bio

Mr. Marco Reyes (China)

Mr. Reyes got his start in the industry later in life in 2010 after he and his partners noticed a gap in the Chinese market for authentic summer camp experiences. From starting with 12 campers and two privately owned camp partners in the U.S. Their business has blossomed into sending thousands of Chinese students abroad, and also serving over 10,000 families in their own camps in China mainland.

After 13 years, You Mei Camp Education (YMCE) is today known for being one of the earliest traditional summer camp companies in China, while also on the path of being an industry leader in experiential learning, servicing international schools and organizations across APAC.

Apart from YMCE, Mr. Reyes is a serving board member of the ICF as General Secretary (2017-present), is Chair of the American Chamber of Commerce (China) 's SME & Entrepreneurs Committee, Co-founding member org of the Children's Camps Education Association (CCEA), President of the University of Illinois Beijing Alumni Chapter, and Chairman of his local Rugby Football Club. He lives in Beijing with his wife and 2 year old son.

El Sr. Reyes tuvo su inicio en la industria más adentrado en su vida en 2010 luego de que él y sus colegas notaron la brecha en el mercado chino para experiencias auténticas de campamento. Desde empezar con 12 campistas socios de campamentos privados en EEUU, su negocio ha evolucionado para ahora enviar a miles de estudiantes chinos al extranjero y a su vez prestarle servicio a más de 10 000 familias en sus propios campamentos en China. 13 años después, You Mei Camp Educación (YMCE) es hoy conocido por ser una de las primeras compañías de campamentos de verano tradicionales, mientras está en vía de ser líder en la industria de Aprendizaje experiencial, trabajando con colegios internacionales y organizaciones a través del Asia-Pacífico Además de YMCE, el Sr. Reyes miembro de la junta de la ICF como Secretario General (2017-actualidad), Presidente de la Cámara de Comercio Americana (China) experto en materia y Comité de Empresarios, miembro co-fundador de Asociación de Educación de Campamentos Infantiles (CCEA), Presidente del Capítulo de Antiguos Alumnos de Beijing de la Universidad de Illinois y presidente del Club Local de Rugby-Fútbol. Vive en Beijing con su esposa y su hijo de 2 años.

Ms. Marianne Bird (USA/EEUU)

Marianne Bird works for the University of California and oversees the 4-H youth development program in Sacramento. She conducts research and educational programs in the areas of science, environmental education, and youth leadership. She chairs the 4-H Camping Advisory Committee that supports staff, volunteer and teenagers at 4-H camps throughout California. Her camp publications include Camp Activities with a Science Twist, and Counselor-in-Training: Encouraging Youth Development Outcomes at Camp. Marianne grew up attending and working at camp, and still enjoys those nights when she falls asleep under the stars.



ICC2023
Tarragona · Spain
4-8 OCTOBER 2023



ICC 2023
Presenters
Bio



Marianne Bird trabaja para la Universidad de California y supervisa el Programa 4-H de Desarrollo Juvenil en Sacramento. Ella conduce programas educativos y de investigación en áreas de ciencia, educación ambiental y liderazgo juvenil. Ella encabeza el Comité Asesor de Campamentos que apoya a staff, voluntarios y adolescentes de Campamentos 4-H en toda California. Sus publicaciones de campamentos incluyen actividades de campamento con un giro científico, y guías en entrenamiento: Impulsar los resultados del desarrollo juvenil en el campamento. Marianne creció asistiendo y trabajando en campamento y todavía disfruta esas noches donde duerme bajo las estrellas.

Michelle Cummings (USA/EEUU)

Michelle Cummings M.S. is the Big Wheel and founder of Training Wheels, a known leader in the Team Building field. She is an accomplished author and a sought-after speaker and consultant on leadership, teambuilding, and experiential learning. Michelle has created a wide variety of facilitation, debriefing and team building activities that have collectively changed the way trainers and educators work.

Michelle Cummings M.S. Es la gran rueda y fundadora de Training Wheels, un reconocido líder en el campo del Team Building. Es una autora virtuosa y buscada ponente y asesora en liderazgo, teambuilding y educación experiencial. Michelle ha creado una amplia variedad de facilitación, procesamiento y actividades de teambuilding que han cambiado colectivamente la manera en que entrenadores y educadores trabajan.

Mrs. Oksana Saveleva (Russia/Rusia)

Deputy head of the children 's education. She is working to ensure the success of programs in 3 summer camps in the South of the Urals. She trains counselors, invites partners to joint projects, and presents the experience of the children 's center. At the beginning of her career, she worked as a teacher and organized art exhibitions/forums. She has got a PhD in Education to prove experience and knowledge. She often participates in social projects, creative initiatives and festivals of traditional cultures. Her experience as an expert in contests convinced her that the success of any project depends on scientific justification .

Jefe adjunta de la educación infantil. Ha trabajado para asegurar el éxito de los programas en 3 campamentos de verano en el Sur de los Urals. Ha entrenado asesores, invita asociados a proyectos en conjunto y presenta la experiencia en el centro infantil. Al inicio de su carrera, trabajó como profesora y organizó exhibiciones de arte y foros. Tiene un PhD en Educación para probar su experiencia y conocimientos. Suele participar en proyectos sociales, iniciativas creativas y festivales de culturas tradicionales. Su experiencia como experta en competencias la ha convencido de que el éxito de cualquier proyecto depende de su justificación científica.



XII
INTERNATIONAL
CAMPING CONGRESS

ICC 2023
Presenters
Bio



ICC2023
Tarragona • Spain
4-8 OCTOBER 2023

Mr. Olivier Lauzon (Canada)

Specializing in development and strategy, Olivier Lauzon is the General Manager of Camp Portneuf and serves on the board of directors of ACQ (Association des camps du Québec / Quebec's Camping Association) and the Canadian camping association. His extensive experience in the camp industry and expertise in risk management and legal aspects have made him a committed and respected figure in the leisure sector in Quebec.

Especializado en desarrollo y estrategia, Olivier Lauzon es el Gerente General de Camp Portneuf y forma parte de la junta directiva de ACQ (Association des camps du Québec / Asociación de campamentos de Québec) y de la Asociación Canadiense de campamentos. Su amplia experiencia en la industria de los campamentos y sus conocimientos en gestión de riesgos y aspectos legales, lo han convertido en una figura comprometida y respetada en el sector del ocio en Quebec.

Sr. Oscar Eduardo Bücheler (México)

I'm a graduate in Pedagogy and passionate about education in all its forms. I founded this camp 26 years ago and it has been a beautiful road of successes and failures, of mistakes and accomplishments, but always with the focus of contributing by leaving a better word through my work, my calling. I'm happily married man with a great woman and I have two wonderful children. Together, the three of them are my great motivation to continue working hard. Nature is my inspiration, to breathe, observe and value the ecosystems and show them to the participants is one of my great likings of being a Camp Director. My main hobby is reading. I love reading a good book with a just brewed coffee next to me. History novels are my favorite literature genre specially with topics about pre hispanic cultures. Lastly, I love my cultural roots, I love the history of my country and the great cultural baggage that we have in this beautiful land, that without a doubt inspires me and it's a fundamental part of the operation of our camps.

Soy Licenciado en Pedagogía y apasionado por la educación en todas sus formas. Fundé este campamento hace ya 26 años y ha sido un hermoso camino de éxitos y fracasos, de errores y aciertos pero siempre con la mira de contribuir para dejar un mundo mejor a través de mi trabajo, mi vocación. Soy un feliz hombre casado con una maravillosa mujer y tengo dos maravillosos hijos, juntos los tres son mi más grande motivación para continuar trabajando duro. La naturaleza es mi inspiración, el respirar, observar y valorar los ecosistemas y mostrarlos a los participantes es uno de mis grandes gustos como Director de Campamentos. Mi principal pasatiempo es la lectura, amo leer un buen libro de papel con un café recién hecho al lado, la literatura de novela historia es mi fascinación sobre todo con temática de culturas prehispánicas. Por último, amo mis raíces culturales, amo la historia de mi país y el gran bagaje cultural que poseemos en esta hermosa tierra, que sin duda me inspira y es parte fundamental de la operación de nuestros campamentos.



ICC 2023
Presenters
Bio

Sr. Pep Montes Sala (Spain/España)

Pep Montes is a consultant in cultural policies, of youth, communication and management of organizations. Graduate in Communication Science and Master in Cultural Management. Nowadays, is the manager of the Catalan Association of Leisure, Education and Culture Companies (ACELEC), but in his professional path it accumulates experience working in private companies, administration and the associate world. Director of XOU, Projects and Management, an enterprise of cultural management (1992-2006), manager of the Barcelonian Athenaeum (2005-2009), Director of the National Council of Culture of Catalunya (2011-2014), founder president of the Catalan Association of Professional of the Youth Policies (2005-2009).

Pep Montes es consultor en políticas culturales, de juventud, comunicación y gestión de organizaciones. Licenciado en Ciencias de la Comunicación y Máster en Gestión Cultural. En la actualidad es gerente de la Asociación Catalana de Empresas del Ocio, la Educación y la Cultura (Acellec), pero en su recorrido profesional se acumula experiencia trabajando desde la empresa privada, la administración y el mundo asociativo.

Director de XOU, Projectes i Gestió, una empresa de gestión cultural (1992-2006), gerente del Ateneo Barcelonés (2005-2009), director del Consejo Nacional de la Cultura y las Artes de Catalunya (2009-2011), dirigió un posgrado sobre políticas de juventud en la Universidad de Barcelona (2000-2006), miembro de la junta directiva de la Asociación de Profesionales de la Gestión Cultural de Catalunya (2011-2014), presidente fundador de la Asociación Catalana de Profesionales de las Políticas de Juventud (2005-2009).

CEO Peter McDougall (Australia)

Peter joined the Australian Camps Association as CEO in early 2023 after nine years as CEO of the Northern Football Netball League (NFNL). Prior to working at the NFNL, Peter worked at AFL Victoria for 12 years as the Community Football Manager where he worked closely with all football leagues and clubs across the state. During this time, he was instrumental in providing support to all stakeholders, as well as improving the governance and management of many metro football leagues to make them a strong professional organization. Peter has also worked closely with and to represent all stakeholders to federal/state/local government departments on key industry issues. Peter is very much a team focussed CEO who works closely with all staff to help the ACA achieve its strategic goals. Peter se unió a la Asociación Australiana de Campamentos como CEO a inicios de 2023 luego de nueve años como CEO de la Liga de Netball de Fútbol del Norte (NFNL). Antes de trabajar en la NFNL.

Peter trabajó en la AFL de Victoria por 12 años como Community Football Manager donde trabajó de cerca con todas las ligas de fútbol y clubs del estado. Durante este tiempo, fue clave en proveer apoyo a todas las partes interesadas, así como mejorar la gobernanza y manejo de muchas ligas de metro fútbol para hacer de ellas una organización profesional fuerte. Peter también ha trabajado de cerca con y para representar a todos los interesados de departamentos federales, estatales o locales en cuestiones clave de la industria. Peter es un CEO enfocado en el trabajo en equipo, quien trabaja estrechamente con todo el staff para ayudar a la ACA a conseguir sus objetivos estratégicos.



ICC2023
Tarragona • Spain
4-8 OCTOBER 2023



ICC 2023
Presenters
Bio



ICC2023
Tarragona • Spain
4-8 OCTOBER 2023

Rifat Can Barutçugil (Türkiye/Turquía)

Graduate in Transportation and Logistics from Istanbul University and Child Development from Istanbul University. Today, Director of Operations at Camp Future Stars.

Graduado en Transporte y Logística de la Universidad de Estambul y Desarrollo Infantil de la Universidad de Estambul. Hoy en día, Director de operaciones en Camp Future Stars.

Sr. Sergi Padilla Bartolomé (Spain/España)

I'm Sergi, I'll introduce myself... I've developed my professional career mainly in Europe within the communication, advertising and marketing sector as well as NGOs. I consider myself an active and proactive person, who likes to get involved in what he does. My main skills are related to communication, I always work tenaciously and perseveringly, looking for new, more creative and effective approaches to the tasks and projects that I develop.

I am used to managing multiple projects in parallel and moving in changing environments, I like working with people. I can motivate and generate empathy towards the work I do in which I always impose maximum rigor on myself but I also enjoy in teamwork. I like to learn something new every day and try to improve the environment around me.

I've also collaborated and continue to collaborate with various local organizations internationally, especially in Central America and North Africa, for development projects in the field of health and childhood education.

Soy Sergi, me presento... He desarrollado mi trayectoria profesional principalmente en Europa dentro del sector de la comunicación, la publicidad y el marketing así como el de las ONG 's. Me considero una persona activa y proactiva, a quien le gusta implicarse en lo que hace. Mis principales habilidades se relacionan con la comunicación, siempre trabajo de forma tenaz y perseverante, además de buscar nuevos enfoques más creativos y eficaces a las tareas y proyectos que desarrollo.

Estoy acostumbrado a gestionar varios proyectos en paralelo y a moverme en entornos cambiantes, me gusta trabajar con la gente. Puedo motivar y generar empatía hacia la labor que desempeño en la que siempre me impongo el máximo rigor pero también disfruto trabajando en equipo. Me gusta aprender algo nuevo cada día e intentar mejorar el entorno que me rodea.

También he colaborado y colaboro con diversas organizaciones locales a nivel internacional, especialmente en la zona de Centroamérica y el norte de África, para proyectos de desarrollo en el ámbito de la salud y la educación a la infancia.



ICC 2023
Presenters
Bio



Director Camp Pioneer
Svetlana Petrova
(Russia/Rusia)

Teacher, methodist. I have been engaged in children's recreation for more than 20 years. Author of programs for children's recreation. Docente, metodista.

He estado comprometida a la recreación infantil por más de 20 años. Autora de Programas para la recreación infantil.

Mr. Thomas Appleyard
(Canada)

Thomas Appleyard is a Camp Consultant with Camp Wenonah in Canada and an independent Management Consultant and Facilitator. His consulting and facilitation work focus on fostering clarity and safety in caring organizations, primarily camps and health care organizations. Areas of focus include emergency management, occupational health & safety, policy development, skills for new managers, and planning. Thomas is the President of the Camp Safety Network (an interdisciplinary group of consultants / trainers who work with camps to enhance safety) and Part-Time Faculty at the Schulich School of Business at York University where he teaches non-profit management.

Thomas Appleyard es un Asesor de Campamentos con Camp Wenonah en Canadá, un consultor independiente de gestionamiento y un facilitador. Su trabajo de asesoramiento y facilitación se enfoca en fomentar la claridad y seguridad en organizaciones de cuidado, principalmente campamentos y organizaciones de cuidado médico. Las áreas de enfoque incluyen manejo de emergencias, salud y seguridad ocupacional, desarrollo de pólizas, habilidades para nuevos managers y planificación. Thomas es el presidente de la Red de Seguridad en Campamentos (un grupo interdisciplinario de consultores / entrenadores quienes trabajan con campamentos para mejorar su seguridad) y profesor a tiempo parcial de la Escuela de Negocios Schulich en la Universidad de York donde enseña gestionamiento sin fines de lucro.

Mr. Tom Rosenberg
(USA/EEUU)

Prior to serving as President/CEO of ACA, Tom had a distinguished 27-year career leading nonprofit and for-profit camps.

As a volunteer, Tom served in diverse leadership capacities at ACA, including national board treasurer. Tom graduated with distinction from the Marshall School of Business at the University of Southern California with an MBA and from the AB Freeman School of Business at Tulane University with a BS in Management. Tom melds his experience in the camp profession with business expertise, inspirational vision, successful fundraising experience, professional agility, organizational skills, and strategic focus. Tom and his wife, Pam Sugarman, and their son Daniel live in Atlanta, Georgia.



ICC 2023
Presenters
Bio



Antes de ejercer como Presidente y CEO de ACA (Asociación Americana de Campamentos), Tom contaba con una carrera de 27 años liderando campamentos con y sin fines de lucro.

Como voluntario, Tom ejecutó diversas capacidades de liderazgo en la ACA, incluyendo ser Tesorero de la Junta Nacional. Tom se graduó con distinción de la Marshall School of Business de la Universidad del Sur de California con un MBA y de la Escuela de Negocios AB Freeman en la Universidad Tulane con un BS en Gestión. Tom junta su experiencia en la profesión del campamento con su experticia en el negocio, visión inspiracional, experiencia exitosa en fundraising, agilidad profesional, habilidades organizacionales y enfoque estratégico. Tom y su esposa, Pam Sugarman junto con su hijo Daniel viven en Atlanta, Georgia.

Mr. Tony Tan
(Singapore/Singapur)

Tony Tan is the President of OLAE (Outdoor Learning and Adventure Education Association) and CEO of Innotrek Pte Ltd. Tony advocates for inclusive outdoor education and youth engagement. He actively engages with the Ministry of Education on matters of outdoor education, striving to integrate outdoor experiences into the educational curriculum. He's driven to make a positive impact by fostering partnerships and elevating safety standards in the outdoor industry, focusing on holistic development, and fostering a deep connection between individuals and the great outdoors. Additionally, Tony is a former council member of The Boys' Brigade in Singapore and has been actively involved with the Singapore Canoe Federation, further contributing to the outdoor community.

Tony Tan es el presidente de la OLAE (Asociación de Educación de Aventuras y Aprendizaje al Aire Libre) y CEO de Innotrek Pte Ltd. Tony aboga educación al aire libre inclusiva y compromiso juvenil. Activamente se involucra con el Ministerio de Educación en materia de la educación al aire libre, deseando integrar experiencias al aire libre en el curriculum educacional. Está motivado para lograr un impacto positivo fomentando asociaciones y elevando los estándares de seguridad en la industria al aire libre, enfocándose en el desarrollo holístico y en el fomento de una conexión profunda entre los individuos y el gran exterior. Adicionalmente, Tony ha sido miembro del consejo de The Boys' Brigade en Singapur y ha participado activamente en la Federación de Canoas de Singapur, contribuyendo a la comunidad al Aire Libre.

Mr. Utku Toprakseven
(United Kingdom/Reino Unido)

As the Chief Development Officer at 4global, Utku leads the strategy and delivery of digital transformation projects and data solutions across sport, physical activity and camping sectors in the UK, Europe, Australia, US and the Middle East. As a certified International Camp Director Trainer, Utku has been involved in the delivery of ICC Camp Director courses and has been working with ICC closely in the development and management of the ICF Connect tool as the main source for member information and knowledge sharing platform. Utku holds a bachelor's degree in Computer Engineering and MBA from Imperial College and works with high profile clients globally empowering them to become data driven organizations.



ICC 2023
Presenters
Bio



Como director de desarrollo en 4Global, Utku lidera la estrategia y entrega de proyectos de transformación digital y soluciones de data por los sectores del deporte, actividad física y de campamento del Reino Unido, Europa, Australia, Estados Unidos y Medio Oriente. Como un Entrenador Certificado de Directores de Campamento, Utku ha estado involucrado en la entrega de Cursos para Directores de Campamento en ICC y ha estado trabajando con ICC de cerca en el desarrollo y gestionamiento de la herramienta ICF Connect como la principal fuente de información y plataforma de intercambio de conocimiento. Utku tiene una licenciatura en Ingeniería Informática y un MBA del Imperial College y trabaja con clientes de alto perfil a nivel mundial, empoderándolos para convertirse en organizaciones impulsadas por la data.

Valerii Astanchuk
(Russia/Rusia)

Founder of the "Haglar" children's Camp, founder and first Chairman of the Association of Camp Programs in St. Petersburg, Russia.

Fundador del Campamento Infantil "Haglar"; fundadora y primera presidente de la Asociación del Programa de Campamentos en San Petersburgo, Rusia.

Vanessa Rodriguez Roberto
(Spain/España)

Chemical Engineer and Industrial Technical Engineer (chemistry specialist) from the Rovira and Virgili University of Tarragona. Since March 2023 she is Head of Sustainability at PortAventura World. Previously she has worked for more than 18 years as an environmental consultant in the authorization of industrial projects specializing in decarbonization projects.

Ingeniera Química e Ingeniera Técnica industrial (especialidad química) por la Universidad Rovira y Virgili de Tarragona. Desde marzo de 2023 Jefa de sostenibilidad en PortAventura World. Previamente ha trabajado durante más de 18 años como consultora ambiental en la autorización de proyectos industriales especializándose en proyectos de descarbonización.

Dr. Victoria Povilaitis
(Spain/España)

Victoria Povilaitis, PhD, is the Director, Program Innovation at Tim Hortons Foundation Camps. In this role she guides program quality, outcome, and impact measurement and uses these data to inform program development, facilitation, and continuous improvement.

Victoria Povilaitis, Doctorada (PhD), es la Directora del Programa Innovación en la Fundación de Campamentos Tim Hortons. En este rol, ella guía los resultados de calidad del programa, medida del impacto y utiliza la data para informar el desarrollo de programas, facilitación y el constante progreso.



ICC 2023
Presenters
Bio



Ms. Vivian Zhao (China)

The more opening hours, more kinds of products, more consumers in a camp, means more empower opportunities the campers will have, more profit the camp owner will have. Have you ever tried to drive a camp to be open 365 days a year? Vivian, founder and CEO of Camp Naturejoy, who pioneered a camp business model that operates 365 days a year in China, will share her experiences in camp site selection, planning and landscape design, product design, business development, and camp management. She helped many camp owners speed up business growth and promoted the development of the camp industry in China, based on her successful experience over the past six years. Hoping to benefit more ICC participants in camp management and business innovation.

Cuántas más horas de apertura, cuántos más tipos de productos, cuántos más consumidores en un campamento, significa mayores oportunidades para los campistas y mayores ganancias para el dueño del campamento. ¿Has intentado conducir un campamento abierto los 365 días del año? Vivian, fundadora y CEO de Campamento Naturejoy, pionera de un modelo de negocios de campamento que opera 365 días al año en China, compartirá su experiencia en selección de lugares de campamento, planificación y diseño del paisaje, diseño de producto, desarrollo de negocios y manejo de campamentos. Ha ayudado a muchos dueños de campamentos en el rápido crecimiento de su negocio y ha promovido el desarrollo de la industria de campamentos en China, basado en su exitosa experiencia durante los últimos 6 años. Esperando beneficiar a más delegados del ICC en manejo de campamentos e innovación de negocios.

Mr. Lye Yen Kai (Singapore/Singapur)

Lye Yen Kai I have been in the outdoor industry in Singapore since 2005. The industry underwent many changes and challenges because our primary client is students from public schools. In 2016, an earthquake during an expedition resulted in fatalities that shook the entire industry. Within six months, our government created a Master Plan for National Outdoor Education, which essentially took away more than 50% of businesses from the industry. I became the President of a newly formed Outdoor & Adventure Education Association. For the last seven years, we have actively engaged our government. The industry had created a Standard of Practices for the Industry in 2017. We are working with multiple stakeholders to develop the National Standards for Outdoor Adventure Education. It has been a crazy journey, and I hope our sharing will give you valuable insights.

Lye Yen Kai He estado en la industria al Aire Libre en Singapur desde el 2005. La industria ha sido sometida a muchos cambios y desafíos debido a que nuestro cliente principal son estudiantes de escuelas públicas. En 2016, un terremoto durante una expedición resultó en fatalidades que movieron toda la industria. Dentro de seis meses, nuestro gobierno creó un Master Plan para la Educación Nacional al Aire Libre, la cual esencialmente tomó más del 50% de los negocios de la industria. Me convertí en Presidente de las recién formada Asociación para la Educación Aventura y al Aire Libre. Durante los últimos 7 años, he estado activamente comprometido con nuestro gobierno. La industria ha creado unas Prácticas Estándar en 2017. Hemos trabajado con múltiples empresarios para desarrollar los Estándares Nacionales para la Educación Aventura al Aire Libre. Ha sido un viaje de locura y espero poder que está presentación les brinde perspectivas valiables.



Mr. Yuan Zhang (China)

Children's Camp Education Alliance, CCEA for short. CCEA is a non-profit institution jointly initiated and established by 11 youth education institutions in Shenzhen in 2015, including "Beijing Sailing Center BSC, Century Mingde MIND, Vanke Meisha Outdoor Education, DE Future Training Camp, New Oriental Domestic Research and International Study Tour & Camp Education Development Center, Yitong Camp Education, Youmei Camp Education YMCE". CCEA's business scope includes international study Tours, domestic research, camp education, online quality education, industry chain services and characteristic schools in six sub-areas, and in seven regions of the country to select the industry influence in the above sub-areas of both dream and strength enterprises, to build the pan-camp education industry top 100 enterprise alliance.

ICC 2023
Presenters
Bio



ICC2023
Tarragona • Spain
4-8 OCTOBER 2023

"Fem pinya!
Come Together to Rise Higher"

icfconnect.net / www.icc2023spain.org

SPECIAL ADDITIONAL WORKSHOP



ICC2023
Tarragona · Spain
4-8 OCTOBER 2023



Jim Cain

Workshop

Teambuilding activities to help you re-build, re-connect, re-engage and re-unite your community.

Pre paid programa
€60

Teambuilding Guru Dr. Jim Cain is the author of 28 well-loved books filled with team and community building activities from around the world.

His real-world in-person train-the-trainer events are legendary in the adventure-based learning community and his virtual activities are used around the world.

At ICC 2023 Spain, Dr. Jim Cain shares his favorite, newest and best team and community building activities. Perfect for training your staff and sharing with your campers and participants. In addition to the workshop, every participant will receive a copy of Jim's international teambuilding activity book, with translations in 16 languages, including: Spanish, Portuguese, English, Turkish, Japanese, Chinese, French, German, Dutch, Danish, Italian, Hebrew, Russian, Thai, Mongolian and Greek.

"Fem pinya!
Come Together to Rise Higher"

lcfconnect.net / www.lcc2023spain.org

FRIDAY • OCTOBER 6th

2:30 pm

Bus departure from PortAventura

3:30 pm

Arrival to Camp in **Alberg Jaume I Espluga**

40'

Visit the Camp Alberg Jaume I

◀ **MORE INFO**

4:10 pm

Walk from the public to private camp

15'

4:25 pm

Visit the Camp Finca La Capella

◀ **MORE INFO**

60'

Introduction video + snack + visit

5:25 pm

Bus departure to Tarragona

6:30 pm

Arrival in Tarragona - Portal del Roser

6:35 pm

Early bus departure for dinner at PortAventura

6:35 pm

Roman Tarraco visit

70'

7:35 pm

Free time for dinner in different restaurants in town
or dinner at Restaurant Port del Serrallo

8:30 pm

10:00 pm

Human towers rehearsal (Jove de Tarragona o Xiquets de Tarragona)

11:00 pm

Bus departure to PortAventura

11:30 pm

Arrival to PortAventura

FRIDAY • OCTOBER 6th

2:30 pm Bus departure from PortAventura

3:30 pm Arrival to Camp in **Comarruga**

60' **Visit the Camp Santa Maria del Mar** [MORE INFO](#)

4:30 pm Bus departure to Tamarit

30'

5:00 pm **Visit the Camp Finca Tamarit** [MORE INFO](#)

60' **Introduction video + snack + visit**

6:00 pm Bus departure to Tarragona

6:20 pm Arrival in Tarragona - Portal del Roser

6:35 pm Early bus departure for dinner at Tarragona

6:35 pm **Roman Tarraco visit**

70'

7:35 pm Free time for dinner in different restaurants in town
8:30 pm or dinner at Restaurant Port del Serrallo

10:00 pm Human towers rehearsal (Jove de Tarragona o Xiquets de Tarragona)

11:00 pm Bus departure to PortAventura

11:30 pm Arrival to PortAventura

HOSPITALITY, EXHIBITION ROOM



ICC2023
Tarragona · Spain
4-8 OCTOBER 2023

At the congress you will also find an exhibition/hospitality room with a multitude of associations and camps from all over the world, not to be missed! Feel free to leave some of you camp's swag on one of the designated tables!

En el congreso también tendréis disponible una sala de exposición de multitud de asociaciones y campamentos de todo el mundo. ¡No te la puedes perder!



"Fem pinya!
Come Together to Rise Higher"

icfconnect.net / www.icc2023spain.org

The Bill Bowker Scholarship Fund is part of ICF's commitment to assisting emerging camp leaders and communities by supporting their participation in special training events (particularly International Camping Congress).

Since 2000 we have supported a number of different delegates to attend both international and regional congresses. These scholarship recipients have gone on to make a difference in their camping communities and assisted in the global development of camps.

We welcome your financial support of the Bill Bowker Scholarship Fund which will enable deserving camp, youth work, and outdoor professionals to participate in the next International Camping Congress.

The Bill Bowker Scholarship Fund was established in memory of long-time friend to International Camping. It is designed to assist, whenever possible, potential Congress delegates from regions of the world without the resources and support of a formal camping association and thereby encourage the development of organized camping experiences and associations where none exist.

The fund is administered by a three-person committee selected from members of the ICF Board. Bill's contribution to camping in his home state of Victoria, Australia and, by extension, to all of ICF is preserved in the following testimony by his friends in camping.

Who is Bill Bowker?

Bill Bowker generously served the international camping movement and demonstrated his commitment to the principles of global peace and understanding at every level – from his home at Kangarooobie in Australia to his annual, on-going work with the Steering Committee of ICF.

His early loss in a fight with cancer prompted his family and friends in camping to create a camping fund in his memory. True to his ardent wish and constant reminder when he was alive to never forget those in need, the Bill Bowker Scholarship Fund is established to assist camping leaders – whether they be students or professionals -to attend special training events (especially International Camping Congresses) from countries and conditions where the resources do not currently exist for them to bring themselves to the world of outdoor experience. **Candidates from areas of the world where ICF can assist in developing camping associations and programs are especially encouraged to apply.**

Donate Now

We welcome your financial support of the Bill Bowker Scholarship Fund which will enable deserving camp, youth work, and outdoor professionals to participate in the next International Camping Congress. Scan the QR code to be redirected to secure Pay Pal online payment system.

Thank you for your donation.





Start or renew your **ICF membership!**

You may be a member of ICF as a camp or camp organization or as an individual. Camp-related service businesses may become ICF Business Affiliates. The ICF supports, encourages and recommends our Business Affiliates to its ICF Camp Members by providing direct access to one another.

Becoming a Business Affiliate opens the door to future partnerships with member camps and organizations across the world.

Type Of Membership

- Business Affiliate Membership
- Camp Organization Membership
- Individual Membership



Select a membership package here:

<https://www.icc2023spain.org/product/icf-membership/>



ICC2023

Tarragona · Spain

4–8 OCTOBER 2023

ICF PREMIUM SUPPORTER

WHAT IS AN ICF PREMIUM SUPPORTER?

In less than four decades ICF has grown as an organization from a dozen or so members in 10 countries to more than 5000 members/affiliates in 100 countries. Maintaining momentum and membership services is increasingly difficult and costly for ICF as a volunteer organization. Contributions through the ICF Premium Supporter Program enable the ICF to work more effectively in more countries. ICF can develop camping awareness in more countries and encourage the development of national camping associations in countries where none exist. All ICF Premium Supporter contributions are placed in the ICF Butterfly Fund and are used at the discretion of the ICF Board of Directors for ongoing initiatives.

An ICF Premium Supporter designation is available to any member who makes an additional contribution(s) to their membership renewal or as a separate contribution. The category of ICF Premium Supporter recognizes an additional level of support for ICF activity and work beyond basic membership. ICF Premium Supporter recognition is in place on a permanent basis for all ICF Premium Supporters.

ICF PREMIUM SUPPORTERS ARE ACKNOWLEDGED and RECOGNIZED AT FOUR DISTINCT LEVELS:

Bronze	Donation(s) totaling \$500 (USD) +
Silver	Donation(s) totaling \$1,000 (USD) +
Gold	Donation(s) totaling \$2,500 (USD) +
Platinum	Donation(s) totaling \$5,000 (USD) +

** ICF Premium Supporters are acknowledged at the levels above based on a cumulative contribution that may include several ICF Premium Supporter contributions

For more information on how to become a Premium Supporter
<https://www.icc2023spain.org/product/premium-supporters/>



XII
INTERNATIONAL
CAMPING CONGRESS



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023



ICF PREMIUM SUPPORTER

List of Premium Supporters:

CAMPS / ORGANIZATIONS

Platinum Level

Camp Future Stars Camp / Organization
Stateside Adventures Ltd Camp / Organization

Gold Level

Natalia & Marat Aliushev / Individuals

Silver Level

Camp Wenonah Camp / Organization
Liliana & Valery Kostin / Individuals
Svetlana & Taras Kononets / Individuals

Bronze Level

Bill Oakley / Individual
Gonzalo Veloz / Individual
Jeff Bradshaw / Individual
Jill Dundas / Individual
John Jorgenson / Individual
Josh Lee / Individual
Marco Reyes / Individual
Yuri Karmazin / Individual

"Fem pinya!
Come Together to Rise Higher"

icfconnect.net / www.icc2023spain.org



XII
**INTERNATIONAL
CAMPING CONGRESS**



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

ICF AWARDS

Abbott Fenn Druzhba Award

The Abbott Fenn Druzhba Award is a special recognition of an individual, Camp, or Organization, which has made a significant and sustained contribution to international camping.

The endowed contribution for the award was made by Abbott Fenn, a long-standing, active member of the American Camp Association and former owner/director of the Keewaydin Camps in New England, U.S.A. The award is given to those who spread the benefit of the camp experience to improve world understanding.

Criteria:

Any member of the International Camping Fellowship (Individual, Camp, or Organization) is eligible. Current members of the Board are not eligible, although their Camp or Organization may be considered.

The Award recognizes an individual, Camp, or Organization which has made a significant contribution to international camping, such as development of a new Camping Association, development of an exchange program between countries, development of sponsorships for international programs, or other unique or sustained contribution to the ICF Organization.

**"Fem pinya!
Come Together to Rise Higher"**

icfconnect.net / www.icc2023spain.org



XII
INTERNATIONAL
CAMPING CONGRESS



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

ICF AWARDS

Abbott Fenn Druzhba Award *Recipients*

1990	Jean McMullan Alford Lake Camp, USA
1999	Artek International Children's Center, Russia
2000	Minoru Matsuda, Japan
2001	Armand Ball, USA
2002	Bill Bowker, Australia
2003	Charles Pantin, Hilda Carvallo, Venezuela
2004	Jack Pearse, Canada
2006	Irene Hooper, USA
2008	Tetsuo Sakai, Japan
2009	Tamara Truschkovskaya, Russia
2010	Richard Chamberlain, USA
2011	Jose Virgilio Lopez Vergara Y Villarreal, Mexico
2013	Larisa Shilova, Russia
2014	Sako Tanaka, Japan
2016	Jenny Bowker, Australia
2017	Galina Suhoveyko, Russia
2018	Bill Oakley, Australia
2019	Russian Children's Centre Orlyonok, Russia
2020	Valery Kostin, Russia
2021	Toshio Hoshino, Japan
2022	Linda Pulliam, USA
2023	John (Jorgi) Jorgenson, Canada



XII
INTERNATIONAL
CAMPING CONGRESS



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

ICF AWARDS

2023 ABBOTT FENN DRUZHBA Award Recipient



John "Jorgi" Jorgenson

"Toss a pebble in the water, just a splash and it is gone. But there's half-a-hundred ripples circling on and on and on spreading from the centre, flowing on out to the sea And there's no way of knowing where the end is going to be."

Jorgi has dedicated thousands of volunteer hours to advance the mission and mandate of ICF. His belief in the values of experiential learning in an outdoor community has been unwavering. Jorgi is one of the most recognizable faces in international camping. He has travelled to every corner of the globe and the ripples of his life and his work have been felt during meetings, presentations and individual connections with camping leaders. Significantly, those initial ripples have continued to multiply over the past five decades. Jorgi's example, leadership and legacy have transformed the global camping and outdoor education experience.

Jorgi's story is also the story of the International Camping Fellowship over the last 25 years.

With Jorgi, it is never "what should I do?" but rather, "what can I do?". Whether it has been at the ICF Board level, speaking in front of thousands of camping leaders at conferences and Congresses worldwide or working with a small group of staff in another country, Jorgi has always embraced making the ordinary, extraordinary.

Whether it is sitting with a child in Mongolia communicating with them through the international language of a string game or sitting at a table with world leaders to engage them in the conversation on why this type of experience is vital to the children of their country, Jorgi demonstrates the intrinsic values that he wishes them to understand and by which he wishes them to live: respect, resiliency, community, confidence, and passion.



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

ICF AWARDS

2023 ABBOTT FENN DRUZHBA **Award Recipient / John “Jorgi” Jorgenson**

Jorgi's leadership in the camping industry has been recognized many times over by the volunteer positions he has been elected to and the recognitions he has received:

1) International Camping Fellowship:

- President (2014–2020)
- General Secretary of the Board (1997–2014)
- General Sessions Chair, Third International Camping Congress (1990 – 1994)
- Lead; transfer of International Camp Directors Course to ICF oversight (2008)

2) Canadian Camping Association/Association des Camps du Canada:

- President (2003 – 2005)
- Presidents Council
- By Law Committee
- Strategic Planning Committee
- Editor of CCA/ACC Magazine
- Winter Outdoor Sports Skills Institute (director)
- Awards:
 - Award of Excellence (1993)
 - Jack Pearse Award of Honor (1988)
 - Ron Johnstone Lifetime Achievement Award (2002)

3) Ontario Camps Association:

- Board President (1995 – 1997)
- Vice President
- Board Member
- Archives Committee Chair
- Annual Conference Committee
- Founder, Chair, and Instructor at the OCA Skills Weekend
- Awards:
 - “Dorothy Walter Award of Excellence” (2005)
 - Honorary Life Member (2006)
 - International Development Award (2006) renamed in John Jorgenson's honor
 - Brian Blackstock Archives Award



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

ICF AWARDS

2023 ABBOTT FENN DRUZHBA **Award Recipient / John "Jorgi" Jorgenson**

4) American Camp Association:

- Kindred Chair for AIC (Association of Independent Camps); (1994)
- Magazine Editorial Board

5) Other (Canada):

- Board of Society of Camp Director
- Canadian Olympic Association Academy (1998 – 2000);
- Canadian Camping Association Olympic Challenge Project
- CANSI (Canadian Association of Nordic Ski Instructors)
- Canadian Canoe Schools
- Cathy Morris Memorial Workshop
- Advisory Board of COEO (Council of Outdoor Educators of Ontario)
- National Woodsmanship School

Jorgi spent his professional career as a Director at Camp Tawingo (Huntsville, ON) where he introduced thousands of children (and staff) of all ages to the wonders of camp skills and learning in the outdoors. Indeed, Jorgi has created countless, highly innovative programs (and helped others do the same through his leadership). He continues to bring children to the outdoors...and the outdoors to children.

There is no question that the "ripples" from the many pebbles he has so gently and carefully tossed into the waters around the world, will continue to be felt in very tangible, very meaningful ways for years and years to come...

The Abbott Fenn Druzhba Award is a special recognition of an individual, camp, or organization, having made a significant and sustained contribution to international camping. Jorgi's life and career and contributions to the camp experience are indeed worthy of this recognition.

"Fem pinya!
Come Together to Rise Higher"

icfconnect.net / www.icc2023spain.org



XII
INTERNATIONAL
CAMPING CONGRESS



ICF AWARDS

2022 ABBOTT FENN DRUZHBA Award Recipient



Linda Pulliam

Linda Pulliam, for all who have known her from before ICF formation in 1987 to her departure from the ICF Board in 2020, has been the heart of ICF and to this day ICF has remained in her heart.

Camp Professional

Linda stepped into the international camp scene through Camp Friendship in Virginia. Camp Friendship was doing work in the area of international understanding long before the formation of ICF. Alongside the original director of Camp Friendship, Chuck Ackenbom, Linda was involved in the planning and delivery of the 1987 International Camping Congress where the International Camping Fellowship first crystallized into being. In the years following, as ICF bylaws were being written and the foundation of ICF was being laid, Linda was part of some of the earliest trips to other countries (notably USSR and then Russia). When we were just beginning to understand the scope and breadth of camping around the world, Linda was already an ambassador of friendship.

ICF Board Member

As a member of the ICF Board, Linda has served in many capacities. She has managed ICF membership at a time when it was all handled manually by letter, email and spreadsheet. She carefully nurtured every inquiry and guided new members to the best involvement possible. She brought the issues of special situations and persons to the Board for assistance when possible and responded to every request with solid counsel.



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

ICF AWARDS

2022 ABBOTT FENN DRUZHBA
Award Recipient / Linda Pulliam

ICF Newsletter Editor / Author / ACA international liaison

Linda coupled these skills with the role of ICF Newsletter editor and crafted many stories for publication to introduce the ICF community to what was emerging on the camp scene. At other times, she has served as secretary and as a Member at Large. In 2014, Linda co-authored with Armand Ball and Dick Chamberlain, *The Tale of the Butterfly* covering the first 25 years of ICF history. She has written multiple articles of interest to ACA's (American Camp Association) *Camping Magazine*.

Linda was also the face and heart of ICF within ACA and at the annual ACA National Conference. She single-handedly established the role of international liaison to the ACA and kept ICF matters before the various ACA presidents and CEOs as they changed over time. At ACA National, international delegates always had a friendly face and helpful assist from Linda (along with international snacks and ICF membership information...). Each year before the conference, she established the ICF pre-Conference Tour of local/regional camps and sites of interest to mix ICF members with other internationals and interested ACA member who were delegates. These tours were always memorable and served an invaluable purpose of both education and networking the participants before the larger ACA Conference itself.

Linda also arranged for and hosted the International Room, secured an International Reception hosted by the ACA President, organized an International Delegate Information Session, arranged for workshops and sessions of international presenters and more. During Congress years, ICF was able to enjoy exhibit space to promote the upcoming Congress at no charge.



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

ICF AWARDS

2022 ABBOTT FENN DRUZHBA
Award Recipient / Linda Pulliam

IBoard meetings

Linda faithfully attended the many ICF Board meetings in various countries – always listening and always ready to make thoughtful contributions. Husband, travelling companion and supporter, Richard Pulliam was a friend to the entire Board and ensured that we must not take ourselves too seriously.

Advocate of the Mission of ICF

Linda Pulliam was, and is, a steady reminder of the mission of ICF – we must not ever lose sight of the importance of personal connections and friendship. Linda has epitomized that important fact from the beginning and that the legacy of personal connections should always guide ICF decisions.

"Fem pinya!
Come Together to Rise Higher"

icfconnect.net / www.icc2023spain.org



XII
INTERNATIONAL
CAMPING CONGRESS



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

ICF AWARDS

2021 ABBOTT FENN DRUZHBA Award Recipient



Mr. Toshio Hoshino

- Professor at Meiji University
- Past president of NCAJ (National Camping Association of Japan) 2014-2020
- Board Chairman of Japan Outdoor Education Society
- Member of the Expertise Council on Policy Evaluation, Ministry of Education, Culture, Sports, Science and Technology

Mr. Hoshino was born in Tochigi Prefecture in 1951, where people still live with nature, and this is where he enjoyed gathering things and outdoor play in forests and rivers in his childhood.

He specialized in outdoor education, or various outdoor activities such as camping, skiing, and mountaineering in the professional course at Tokyo University of Education where he recognized the value of outdoor education. He continued his research at Master Course of Tsukuba University and also studied abroad in the United States and he conducted research to collect information on different countries.

Utilizing his knowledge, he served as the chairman of the executive committee of the National Outdoor Education Conference, the board of directors of the Japan Outdoor Education Society, and other important positions, and made significant contributions to the promotion of outdoor education in Japan. In particular, he served as camp director for 11 years of the Frontier Adventure Camp, which was implemented as part of the "Promotion Program for Challenge of Natural Life" proposed by the then Ministry of Education in 1988. At the time, 11-day, 10-night long camps were rare in Japan, and he was the pioneer of the long camp.

He has written many books and articles on outdoor education and outdoor activities.



ICC2023
Tarragona · Spain
4–8 OCTOBER 2023

ICF AWARDS

2021 ABBOTT FENN DRUZHBA **Award Recipient / Mr. Toshio Hoshino**

In the National Camping Association of Japan, he became a member of the Technical Committee in 1987, and served on the Planning, International and Leadership Development Committees, before being appointed to the Board of Directors in 1994, and then as Executive Director in 2000. Furthermore, in 2007 NCAJ applied for the “designated management” of a facility for outdoor activity in Shizuoka Prefecture, which was the first attempt by the association, he drew on his experience and NCAJ won the selection from Shizuoka Prefecture. Now he is still active in NCAJ as an advisor to the association.

Mr. Hoshino's involvement with ICF began in 1987.

In 1986, while studying abroad at the Northern Illinois University, he wrote an article “Group Dynamics in Japanese and American Camp Programs” in Camping Magazine. The following year, he presented his findings at the 2nd ICC in 1987, where he participated with Sachiko Tanaka and Fumio Morooka.

When the ICC was invited to Tokyo in 2000, he played a key role in the Organizing Committee and the Executive Committee and led the conference to success. After ICC2000, there was a movement to bring international information and networking to Japan, and many Japanese leaders have since become involved in international exchange. In addition, Mr. Hoshino's call for ICC 2000 provided an opportunity for organizations, groups, and the government, which had been working separately until then, to come together to develop camping and outdoor education. In 2016, he was the President of NCAJ, when they successfully held the 6th Asia-Oceania Camping Conference to celebrate the 50th anniversary of NCAJ's founding

"Fem pinya!
Come Together to Rise Higher"

icfconnect.net / www.icc2023spain.org



ICF AWARDS

2020 ABBOTT FENN DRUZHBA Award Recipient



Valery Kostin

Valery Kostin has deserved and met the criteria for the Abbott Fenn Druzhba Award several times over. Had it not been for his continued and extended volunteer service on the ICF Board, the award would have been securely in his award cabinet years ago.

Valery stepped onto the international camping scene in 1990 with his typically dramatic fashion having arrived in America from Soviet-era Russia as an experienced camp director to keynote at an ACA National Conference. He stunned the audience there with descriptions of an entire camping world that North America barely knew existed. Within hours he was recruited to serve on the fledgling ICF Board as regional representative for Russia and the CIS.

But Valery has been much more than a Board member of ICF.

- A frequent presenter at ACA National, Valery countered the political/media images of Russia with information, charm and opportunities to see for themselves by travelling to Russia
- Fluent in both English and Russian (as well as conversant in a dozen more languages), Valery has bridged the gap for countless delegations to visit Russia and kept himself available as a coordinator, airport greeter, cultural host and problem-solver – all the while entertaining his guests to his beloved Russia.
- Further, he has led equally countless delegations of Russian camp directors abroad to camp tours, conferences and
- At every single International Camping Congress since 1994 (except the two Congresses held in Russia) the largest foreign delegation has been from Russia – promoted, organized and coordinated by.
- Valery was instrumental in organizing the first camping associations in Russia (based in St Petersburg and Moscow) and building strength to host not one but two Congresses (1997 St Petersburg, 2017 Sochi). Valery was everywhere, determined to ensure the best possible experience for all and to set up everyone for At that, he succeeded.



XII
INTERNATIONAL
CAMPING CONGRESS



ICC2023
Tarragona • Spain
4–8 OCTOBER 2023

ICF AWARDS

2020 ABBOTT FENN DRUZHBA **Award Recipient / Valery Kostin**

- Valery values friendship and he is rich in those. For him, it is important to honor those friendships. Travel to America or Venezuela for weddings, to Mexico or eastern Russia for a reunion or just paying a visit to reminisce wherever and whenever he can.
- On the occasion of his 50th birthday, he invited many of those friends to his US home near Portland, Maine. His birthday gift was having friends from all over the world join him there. His gift to the ICF was a substantial donation to the Bill Bowker Scholarship.
- Valery has opened up the doors of understanding and sharing by introducing international presenters to Russian camping. There is so much to share in both directions and Valery has both encouraged that and facilitated it.
- Valery served as ICF President from 2008 to 2014, logging thousands of miles and being present at any and every international event that he could. He brought greetings and energy and joy to every one of those events.
- Following his terms as President when the by-laws required only one year as past President, Valery allowed himself to be persuaded to remain on the Board to the present.
- Certainly, a significant portion of Valery's exceptional contributions have been made possible because his partner, Liliana, is a remarkable care-giver, translator, supporter and problem-solver in her own.

Valery is unique literally. He is one of a kind. With one foot in Russia and one in America and his heart in ICF, Valery is able to serve as ambassador and bridge across cultural divides that seem unsurmountable to many of us. He is a teacher and a guide and a camp counsellor in the best sense of the words. He helps us all see that we have much more in common than apart. He has taken to heart the ICF motto of 'bringing together the world. We all benefit.

It is time that we recognize the selfless contributions to the global camping community that Valery Kostin has made. We must allow him to retire from the Board but we do so reluctantly. Had this award not already been named in honor of Abbott Fenn, we could rightly name it the Valery Kostin Druzhba Award and it would carry equal significance.

LINK TO CONGRESS FEEDBACK

Dear Participant of the 12th International Camping Congress 2023,
In order to continue the process of developing and improving our Camping Congress experiences, we want to be able to advise future Congress organizers of your thoughts.

Below is a short questionnaire which should take less than 5 minutes to complete, but which will provide us with years of valuable information. We invite your reaction to your Congress experience in Spain.

After the Congress is over, please donate five more minutes of your time to ICF. Thank you for your support in attending the latest Congress. Thank you, as well, for continuing to help us bring together a world of outdoor experience! Let's all come together to rise higher,

Fem Pinya!

Yours sincerely
The ICC 2023 Organizing Committee



**"Fem pinya!
Come Together to Rise Higher"**

icfconnect.net / www.icc2023spain.org

#THANKSTOCAMP



#ThanksToCamp is a Customizable Marketing Campaign that harnesses the power of testimonials to tell your camp's story.

Take the first steps today to start building your campaign!

Watch the introductory workshop video

Assign a couple of #ThanksToCamp Ambassadors for your camp (these are staff members or volunteers who are eager to help tell your camp story)

With your Ambassadors, set your camp's goals for story collection and sharing using the Build Your Campaign section

Invite another camp to join the movement and use the #ThanksToCamp hashtag on their campaign! The more camps use #ThanksToCamp, the more our marketing campaign will grow into a movement

HOW DOES THE HASHTAG #THANKSTOCAMP HELP?

Think of a hashtag as a “flashlight”. The path to a brighter camp future is educating families and policy makers, and generating public awareness of the important role of camps in our world today. The more that people use #ThanksToCamp when sharing their camp stories, the more those stories light up this path.



For more information and inspiration,
check out our website here
www.thankstocamp.org



ICC 2023 Organizing Committee

Chair	Carolina Fleix-Wright
Treasurer	Jill Dundas
Secretary	Alexia Sideri
Commercial & Marketing	Fahrettin Gözet
Hospitality	Joan Ibarra
Operations Division	Felipe Fleix-Wright
Program Division	Simón Sambrano
ANEACAMP representative	Jaume Ramos

**Thank
you!**

True to our theme of *Fem pinya! Come Together to Rise Higher!*, countless volunteers have joined together in our Congress Castell to lift up the Congress delegates to the best experience possible.

**Thank
you!**

From airport arrivals to departing post-Congress travel we have been kept safe and supported to enjoy all that the Congress has to offer.

**Thank
you!**

Some volunteers have been working for months and years. Some have arrived for us each Congress day. Each one has added their heart and hands to the success of our Congress project. Program planners, Presenters and Room Hosts have recognized that giving is a form of receiving and so have donated their skills and expertise.

**Thank
you!**

Each layer of service and support has brought us closer to this peak Congress experience. It is one we will remember for years. May we take the feeling, the learning and the energy back into our building own castells at our camps in our country.

Gracias – Gràcies – Thank you

**Thank
you!**

Every delegate, too, has made some effort and expense to attend and participate. ICF is stronger when we bring together the world of outdoor experience.

Gracias – Gràcies – Thank you



**CONTACT
US**

XII
INTERNATIONAL
CAMPING CONGRESS



CC2023
Tarragona · Spain

ICF website:
www.icfconnect.net

ICF LinkedIn:
<https://www.linkedin.com/company/international-camping-fellowship/>

ICF Facebook page:
<https://www.facebook.com/InternationalCampingFellowship>

ICF Facebook group:
<https://www.facebook.com/groups/icfconnect>

ICF Instagram:
https://www.instagram.com/icf_camping_fellowship/

ICF Twitter:
<https://twitter.com/ICFButterfly>

ICF YouTube Channel:
<https://www.youtube.com/channel/UCGLnZrLEGF9Z5LLNvjhsv4w>

#ThanksToCamp website:
<https://www.thankstocamp.org/>

#ThanksToCamp Instagram:
<https://www.instagram.com/thankstocamp/>

#ThanksToCamp Facebook:
<https://www.facebook.com/thankstograceaucamp>

**Fem
Pinya**

**Come Together
to Rise Higher!**

